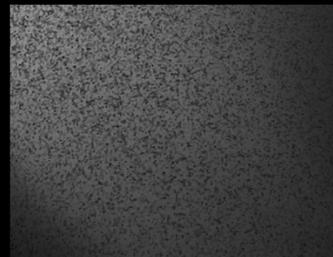




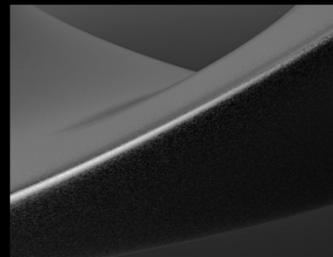
وكالة تيممة
Tatimmah Agency

0\|



01

\| Introduction to Tatimmah



02

\| Our Services



03

\| Our Clients



04

\| Our Work



Explore the
Sections

01

Introduction
to Tatimmah



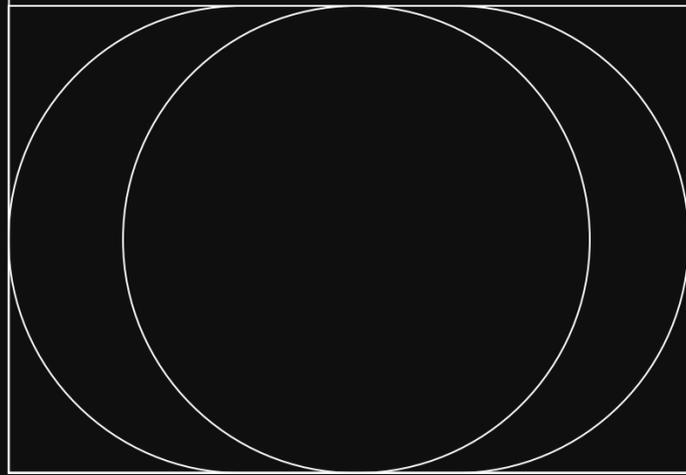
YOUR TOP CHOICE FOR A CREATIVE PARTNER

A passionate and professional Saudi team, driven by purpose and precision, dedicated to crafting exceptional brands that stand out, connect deeply, and compete boldly—both locally and globally.

Our Mision



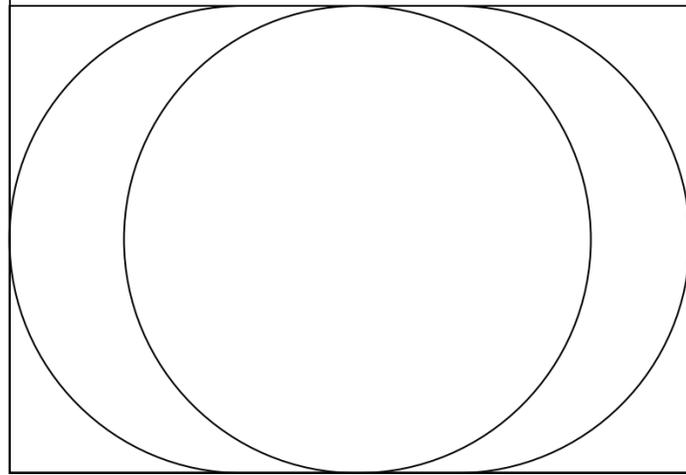
To become the leading destination for integrated commercial design, creating visual experiences that resonate with ambitions and deliver excellence to our partners.



Our Vision



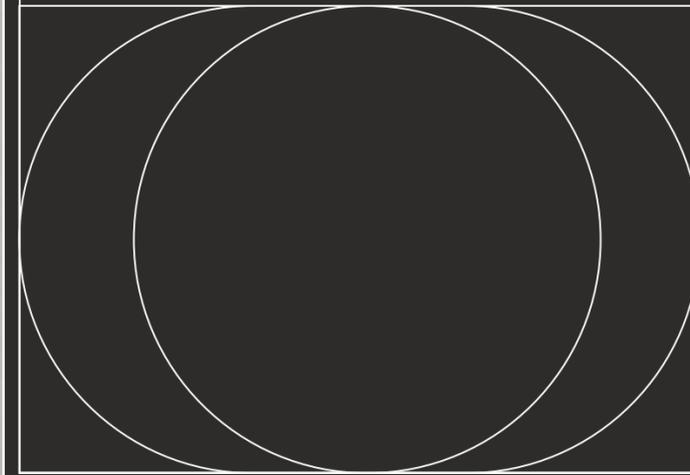
We aspire to empower brands to achieve distinction through renewed creativity and innovative visions that clearly reflect their identity and make them strongly present in the minds of the audience.



Our Strategy



We provide comprehensive creative solutions that enhance brand identity and convey its messages clearly and consistently across various visual media, ensuring impactful reach to the target audience.





+20

“ Advertising Campaigns

+15

“ Social Media Account Management

+40

“ Visual Identities

+120

“ Satisfied Clients

Tatmah in Numbers

02

Our Services



Our
Services

○ Visual Identity Structuring Strategy

- Creating the concept and direction of the visual identity
- Designing the logo
- Designing the visual identity style
- Guidelines for commercial visual identity usage
- Creating an expressive slogan for commercial brands
- Building the commercial brand story and image

○ Visual Identity Strategy Development

- Studying branding concepts and previous commercial experiences
- Developing the visual side of the brand to enhance its commercial impact
- Exploring areas that influence change and audience response
- Strategic research on public perception and influence
- Developing guidelines for visual identity usage



○ Our Services



○ Content Creation

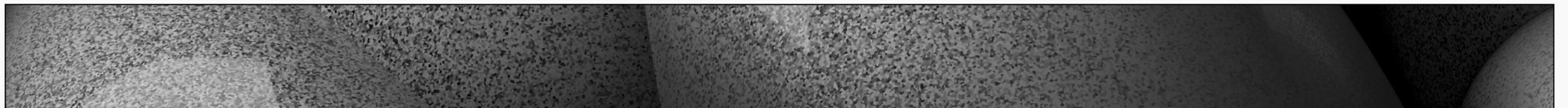
- Digital content production
- Promotional campaign content creation
- Website content creation
- Writing content for brochures and company profiles

○ Visual Identity Applications

- Designing packaging and product labels
- Designing official documents and stationery
- UI/UX design for websites and apps
- Interior branding design

○ Digital Marketing

- Managing social media platforms
- Managing online campaigns and advertisements



03

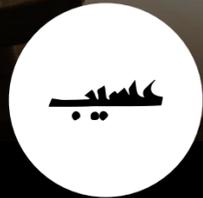
Our Clients



PROMINENT CLIENTS

04

Our Work

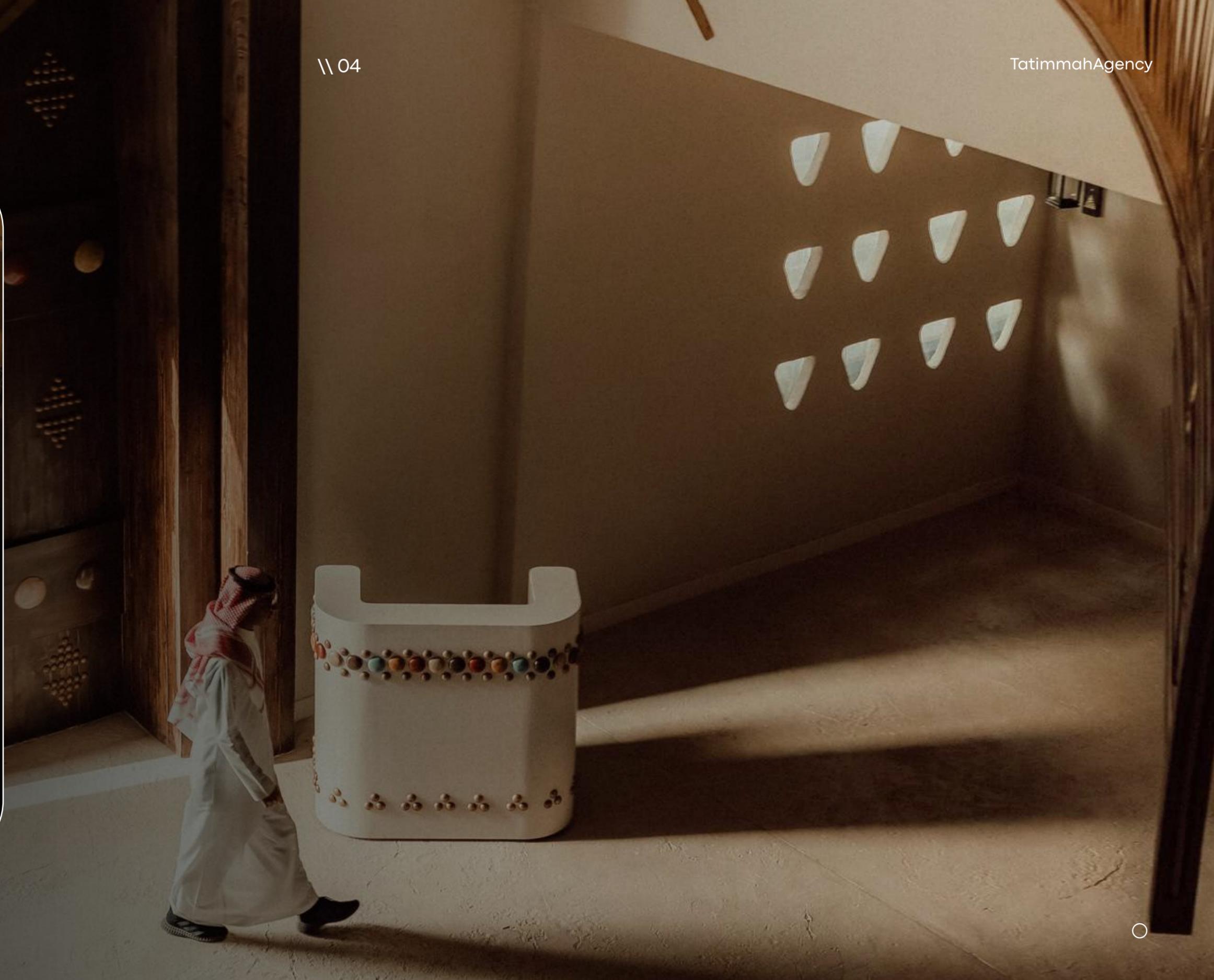


Aseeb Restaurant

Comprehensive brand management, Launching and managing advertising campaigns, Digital content creation and management, Media coverage Visual production for advertising campaigns

Aseeb is a Najdi Restaurant that offers authentic Saudi dining experience that combines traditional flavors with a modern twist.

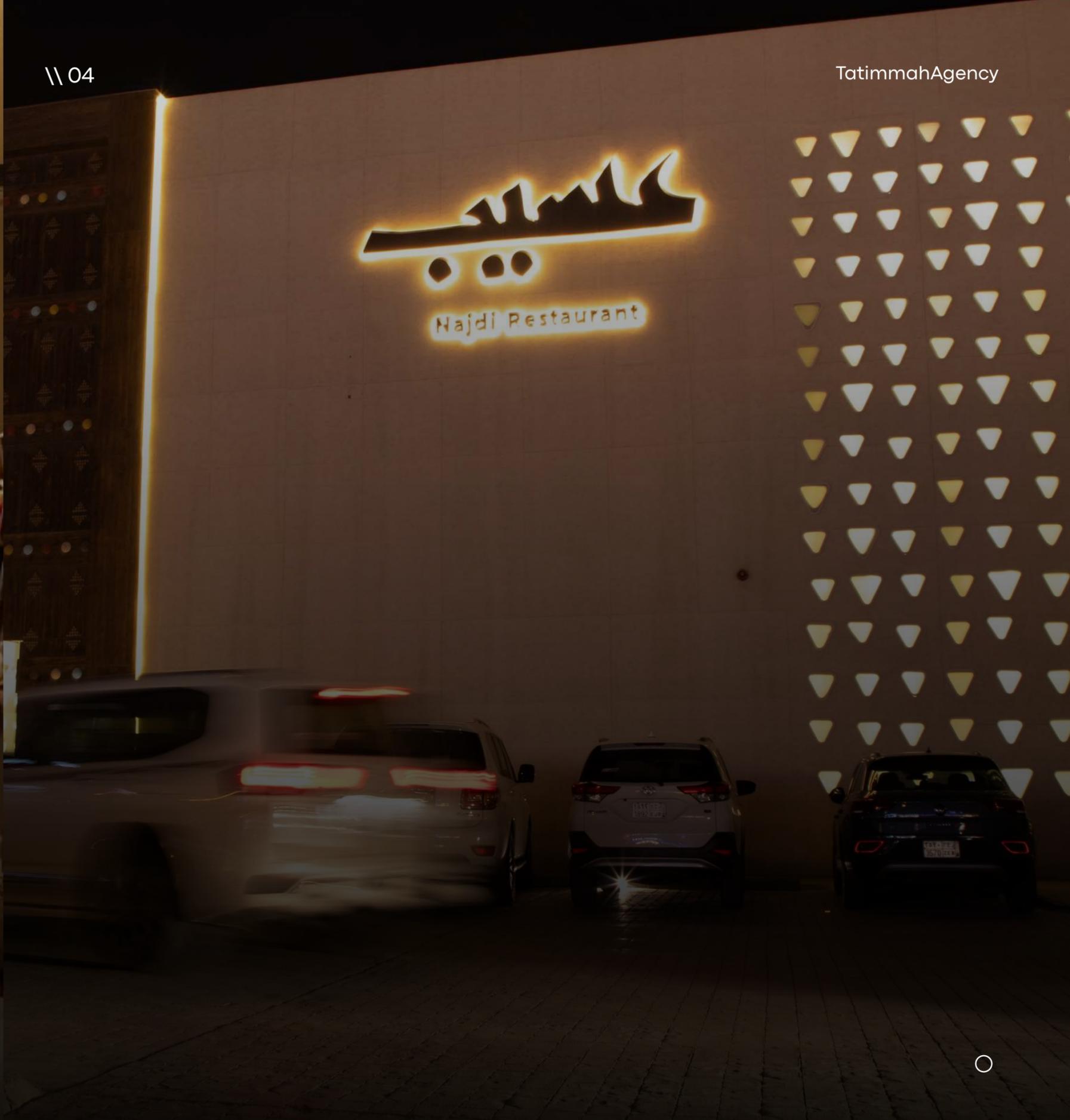
Our team excelled in managing advertising campaigns, providing unique photography services, crafting distinctive content, and applying the visual identity to various elements in a way that reflects the essence of the brand with the utmost creativity.





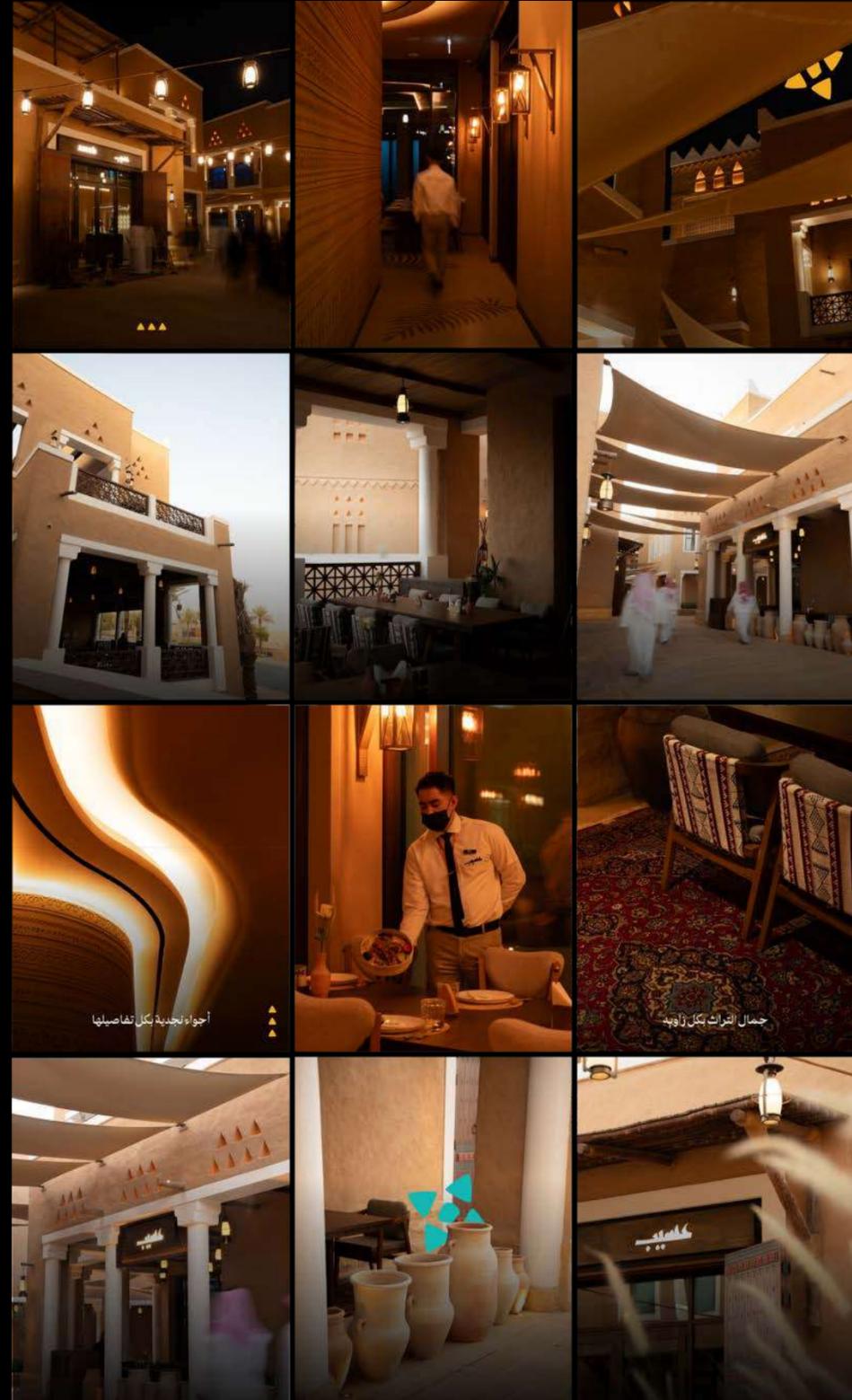
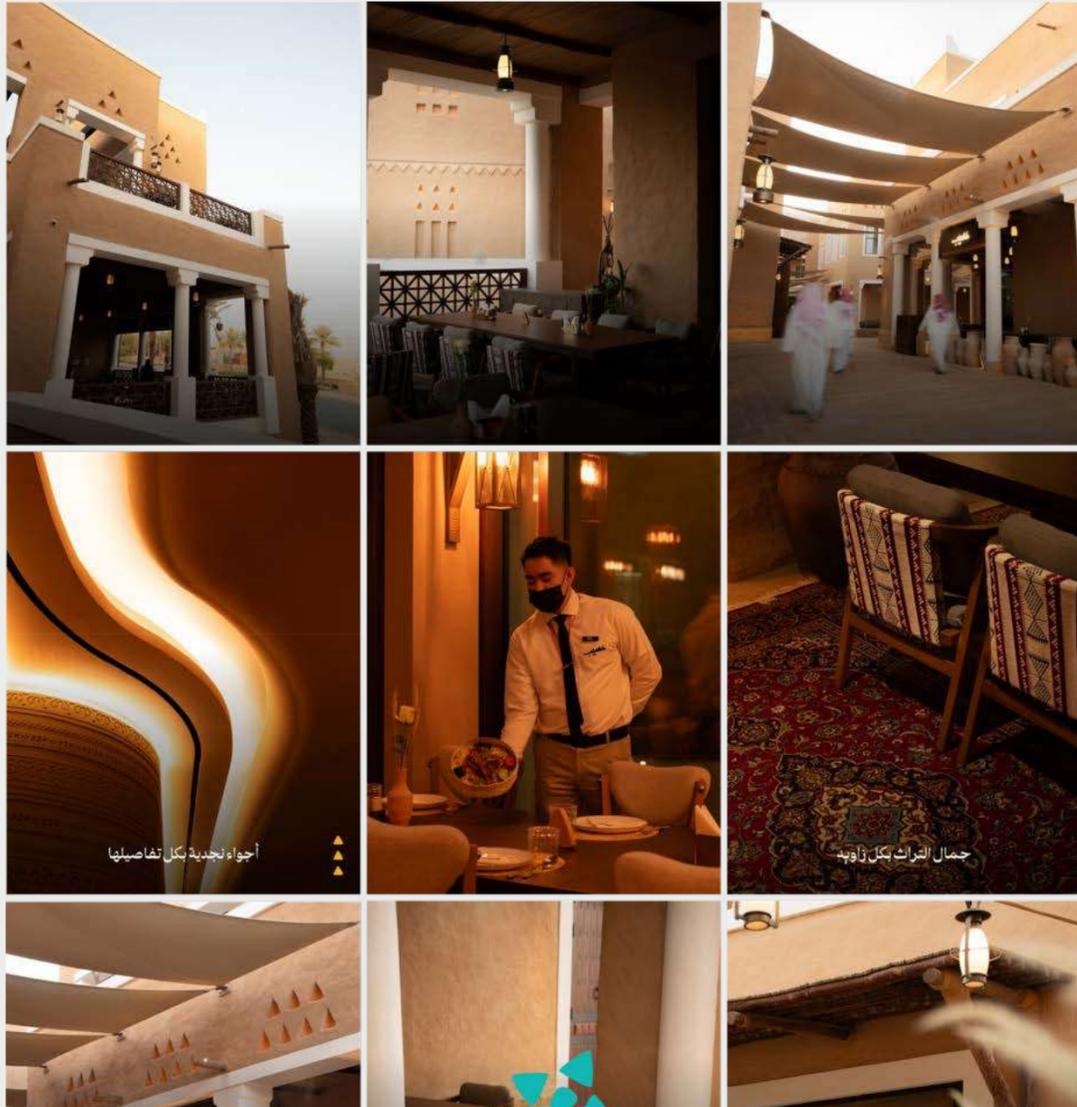
\\ 04

TatimmahAgency





عسيب نجد
Aseeb Najd





عسيب | مطعم نجدي
 @AseebNajd_sa

لرجع العادة لأهل نجد في تطيب الضيف وهو ما يعني نهاية المناسبة والتمهيد للإنصراف، لكن في عسيب ما بعد العود والتلذذ بتجربة نجدية فريدة.

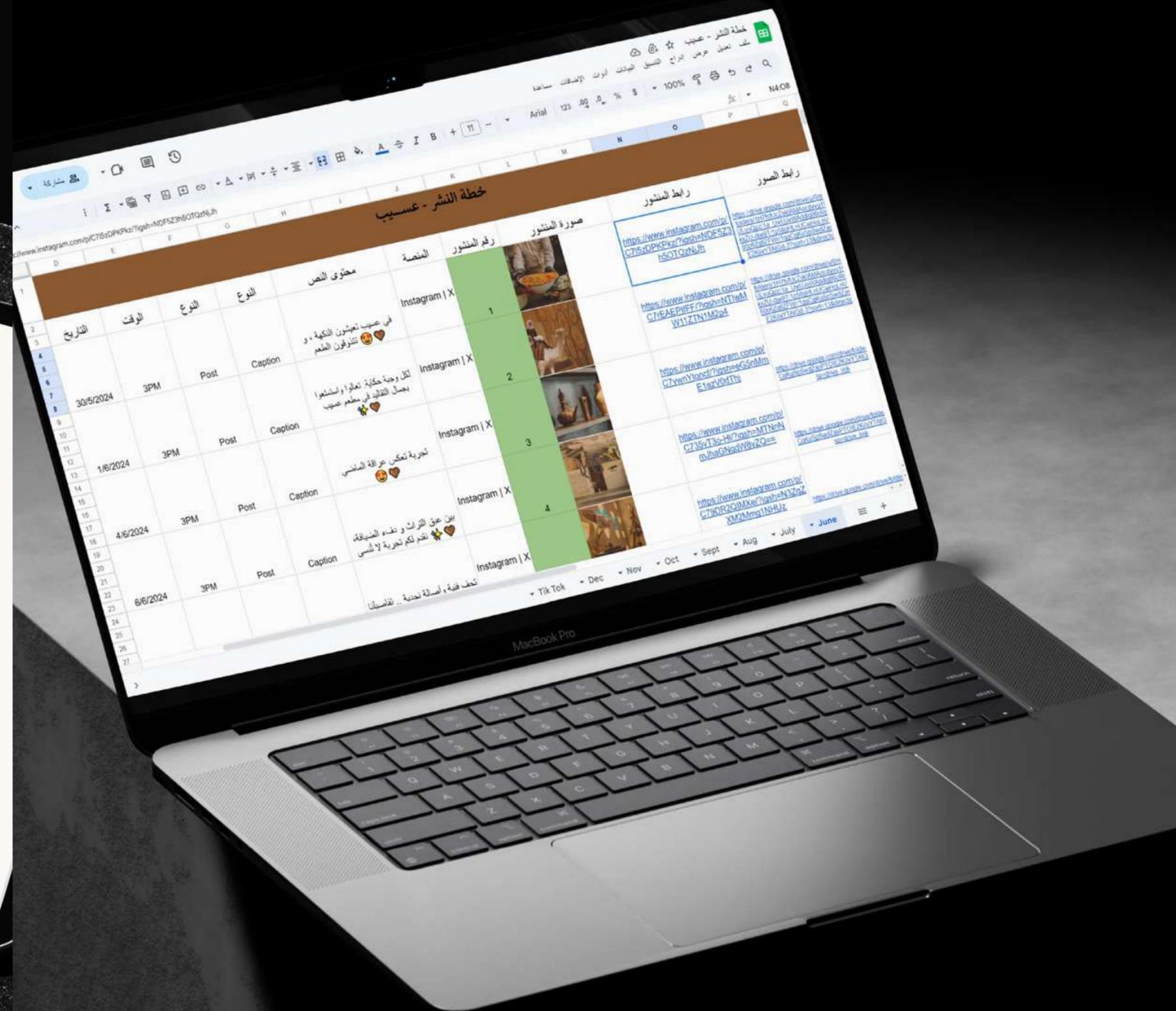
"The custom goes back to the people of Najd to offer bukhoor to the guest, which means the end of the occasion, but at Aseeb offering bukhoor is followed by a unique cultural experience and delicious food."

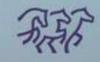
عسيب | مطعم نجدي
 @AseebNajd_sa

"تعتبر نجد أرض الشعراء والأدباء من زمن الجاهلية، وحتى الآن، وتعتبر قصيدة تساهل الحب نجدية من أجمل القصائد المكتوبة في الجبال للشارع خالد الفيصل"

Najd is considered the land of scholars & poetry since the ages, Get familiar with Najd's culture & experience what it has to offer at Aseeb

المحتوى الكتابي





مشاريع راقية شمال الرياض



Alkhoyool Alarabia – RealEstate Developer Social Media Management & Brand Applications

Tatimmah collaborated with Al Khoyool, a leading Saudi real estate development company, to enhance its digital presence and unify its visual identity across platforms. The scope included managing social media accounts—strategy, content creation, design, and publishing—alongside designing the corporate profile and project brochures. We also developed brand applications such as construction site fences and informational materials, ensuring visual consistency and a professional brand image

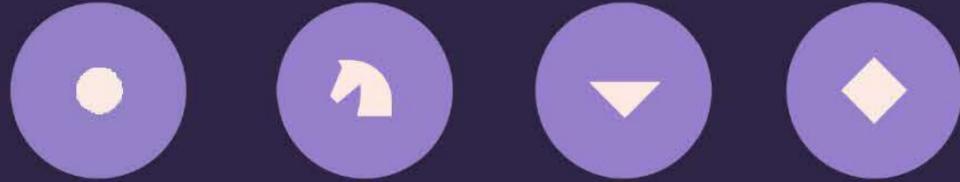


Say hello

to the new look!



الخيول العربية
Alkhoyool Alarabia



ALKHOYOOL.COM

أسلوب حياة جديد

ALKHOYOOL.COM

تخطط لتمتلك بيت العمر؟

1. حدد نوع العقار الذي تبحث عنه
2. انظر إلى مميزات العقار
3. حدد ميزانيتك
4. ابحث عن الخيارات واختر بينها
5. تفحص حالة العقار

ALKHOYOOL.COM

تفرد ابتكار إبداع

ALKHOYOOL.COM

ALKHOYOOL.COM

حياة مختلفة

ALKHOYOOL.COM

ALKHOYOOL.COM

ALKHOYOOL.COM

تصاميم بأصالة متجددة

ALKHOYOOL.COM

مساحات تعكس أحلامكم

ALKHOYOOL.COM

مرافق شاملة للحياة اليومية

ALKHOYOOL.COM

جمال يزين المدن

ALKHOYOOL.COM

مشاريع راقية شمال الرياض

مساحة الأرض	مساحة البناء	عرض الشارع	حجم الهيكل	بالقرب من
250 متر مربع	335 متر مربع	18 متر	70 متر	مشرف هيلز

ALKHOYOOL.COM

تجربة سكنية متكاملة

ALKHOYOOL.COM

ALKHOYOOL.COM

مستوى جديد من الرفي

ALKHOYOOL.COM

الخيول 58

ALKHOYOOL.COM

هوية جديدة رؤية متجددة ومساحات تخدم ذكرياتكم

ALKHOYOOL.COM



04



04



04

تمويل ذاتي

تمويل المشاريع

تطوير الأراضي

تطوير الصناعة

هيكل تمويل

محوكم بدون

صندوق +

هيكل تمويل

بدون أي التزام



TatimmahAgency



الخيول العربية

ALKHOYOOL ALARABIA

بل العربية برساتها
وير والتصميم
مهم منتجات واقية
القطاعات التالية
عجاري - المكسي

جائزة أفضل تسويق
في الشرق الأوسط
إب

2019 - 2020



الخيول العربية
ALKHOYOOL ALARABIA

الخيول العربية
ALKHOYOOL ALARABIA

الذي

يسعدنا تواصل



الشركاء العالين



الشركاء التنظيميين



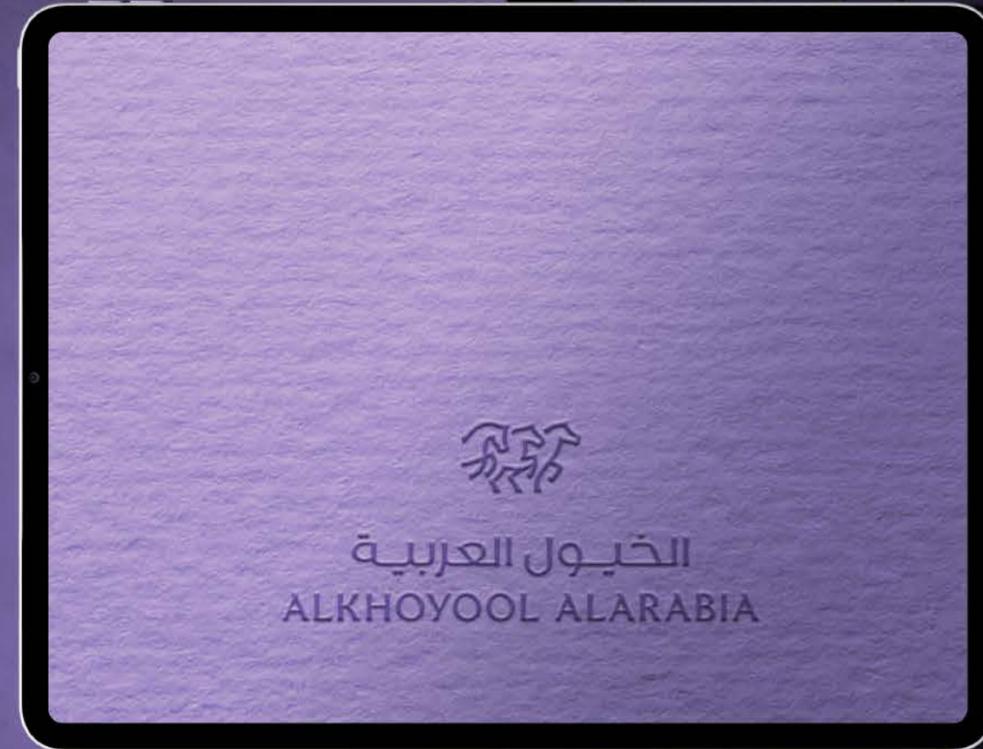
شركاء التصميم



شركاء التشغيل



يسعى إلى تقديم
تقوى توقعاتكم.





شركاؤنا

التعاون مع قادة القطاع، يسهم في تقديم منتجات تلبي إلى مستوى توقعاتكم

فريق العمل

الفريق يسير مع الرقعة التسويقية بدقة عالية

- عدد المهندسين: 20
- متوسط سنوات الخبرة: 10
- عدد الفروع: 60

الخيول 70

تاريخ الإنجاز: 2024
مساحة المشروع: 8,500 م²
عدد الوحدات: 70 وحدة
قيمة المشروع: 200 مليون

الخيول العربية للتطوير العمراني

تمت تأسيسها في عام 2006 لتواكب شركة الخيول العربية للتطوير العمراني، لتقديم خدمات عقارية متميزة تلبى أعلى معايير الجودة والشفافية، مما يضمن اعتمادها كخبرة سكنية واستثمارية رائدة ومميزة.



مساحات الأراضي تبدأ من 250 متر



+966 55 881 1725

@alkoyool_ar +966



CX world Visual Identity

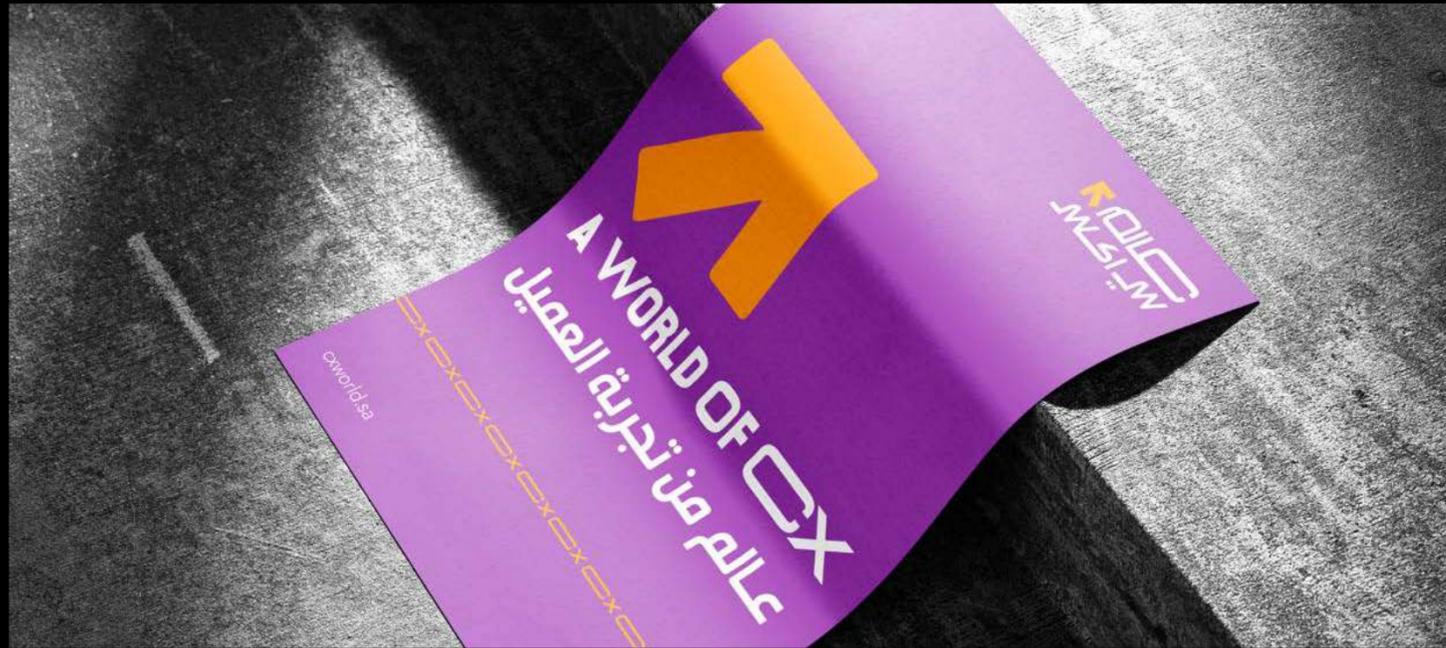
The Customer Experience Forum (ksa) , a global initiative that promotes a customer-centric approach with a global vision aligned with Vision 2030.

Our team developed the "World of Customer Experience" logo, reflecting the forum's international essence and positioning the Kingdom as a global leader in customer experience, using the arrow as a symbol of growth and efficiency.



CX WORLD **عالم سي اكس**









شركة Saudi
Artisanal
السعودية Company

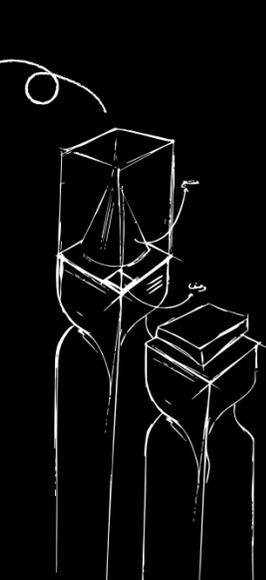
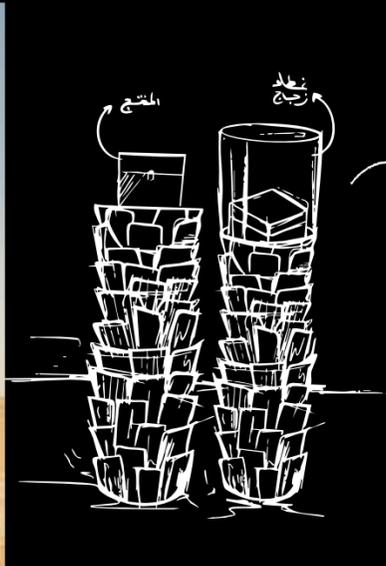
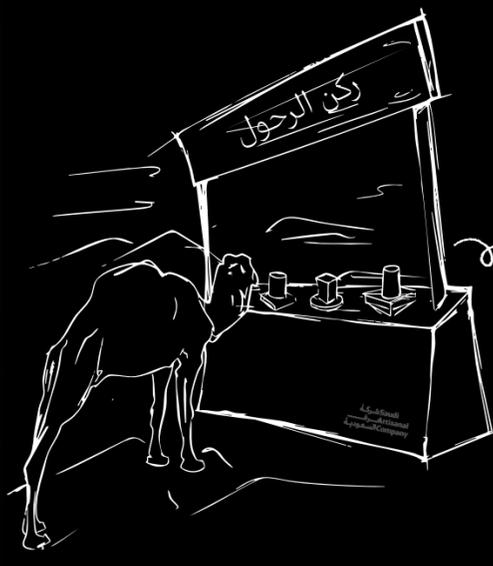
Saudi Artisanal Company Content Creation & Campaign Execution

Saudi Artisanal Company is a government initiative under the Heritage Commission, aiming to empower Saudi artisans in developing authentic, high-quality crafts and promoting them locally and internationally. Tatimmah was responsible for producing creative content, visual assets, and marketing collateral, in addition to managing advertising campaigns to strengthen the brand's presence and effectively reach the target audience.



شركة Saudi
Artisanal
السعودية Company

QUICK JOURNEY From the Proposal - To Reality





شركة Saudi
شركة Artisanal
السعودية Company

\\ 04

TatimmahAgency



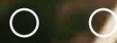
شركة Saudi
شركة Artisanal
السعودية Company



شركة Saudi
شركة Artisanal
السعودية Company



شركة Saudi
شركة Artisanal
السعودية Company





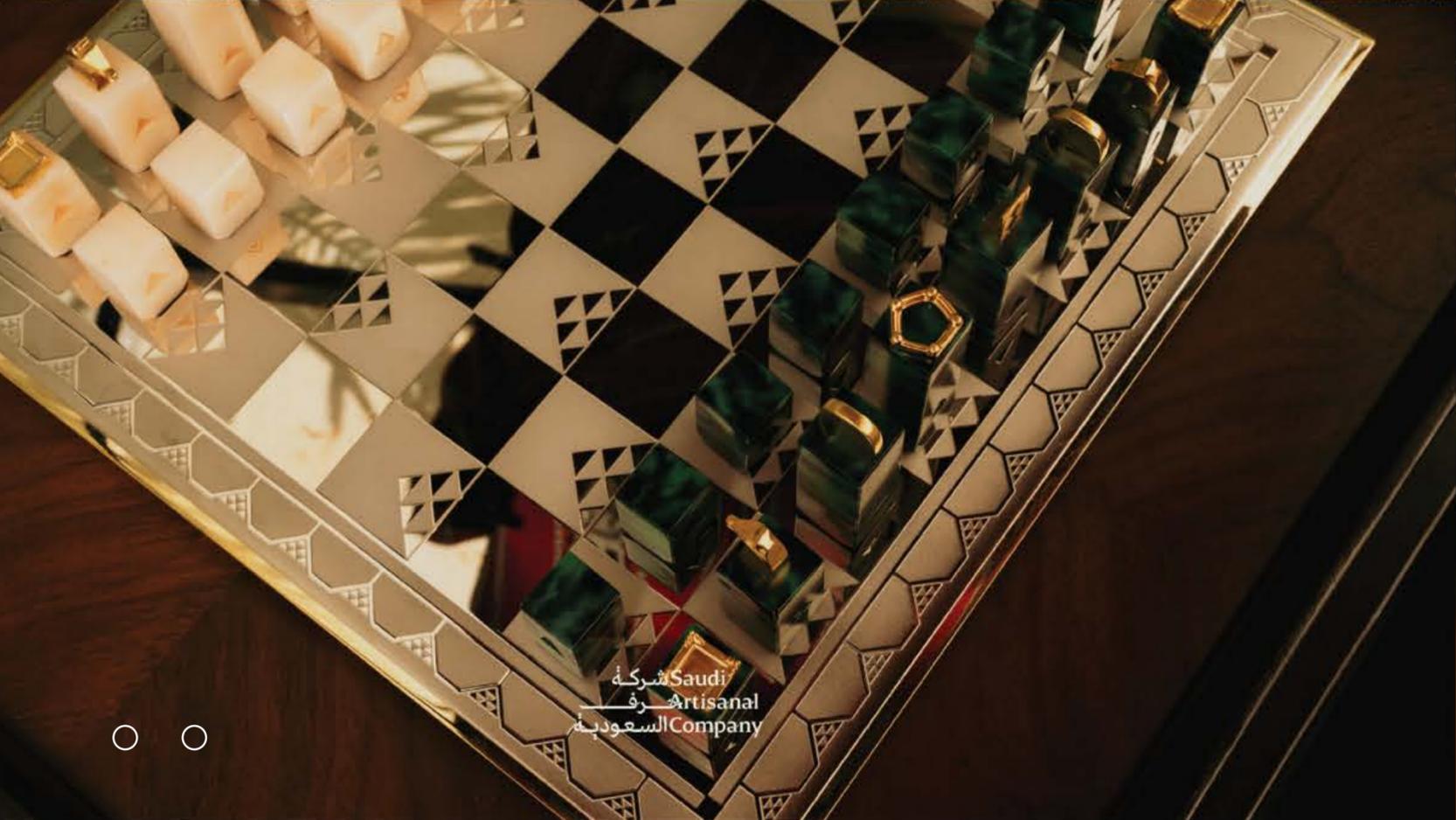
شركة Saudi
Artisanal
السعودية Company

\\ 04



شركة Saudi
Artisanal
السعودية Company

TatimmahAgency



شركة Saudi
Artisanal
السعودية Company



شركة Saudi
Artisanal
السعودية Company





Saudi Artisanal Company
شركة رُف السَّعوديَّة

\\ 04

TatimmahAgency

”على رمال الطريق كان الصديق والرفيق“



Saudi Artisanal Company
شركة رُف السَّعوديَّة



Saudi Artisanal Company
شركة رُف السَّعوديَّة



”خُطى رحول بعطاء موصول“



Saudi Artisanal Company
شركة رُف السَّعوديَّة





شركة Saudi
 حرف Artisanal
 السعودية Company



شركة Saudi
 حرف Artisanal
 السعودية Company



شركة Saudi
 حرف Artisanal
 السعودية Company
 TatimmahAgency





Saudi
Artisanal
Company
شركة
الفنون
السعودية

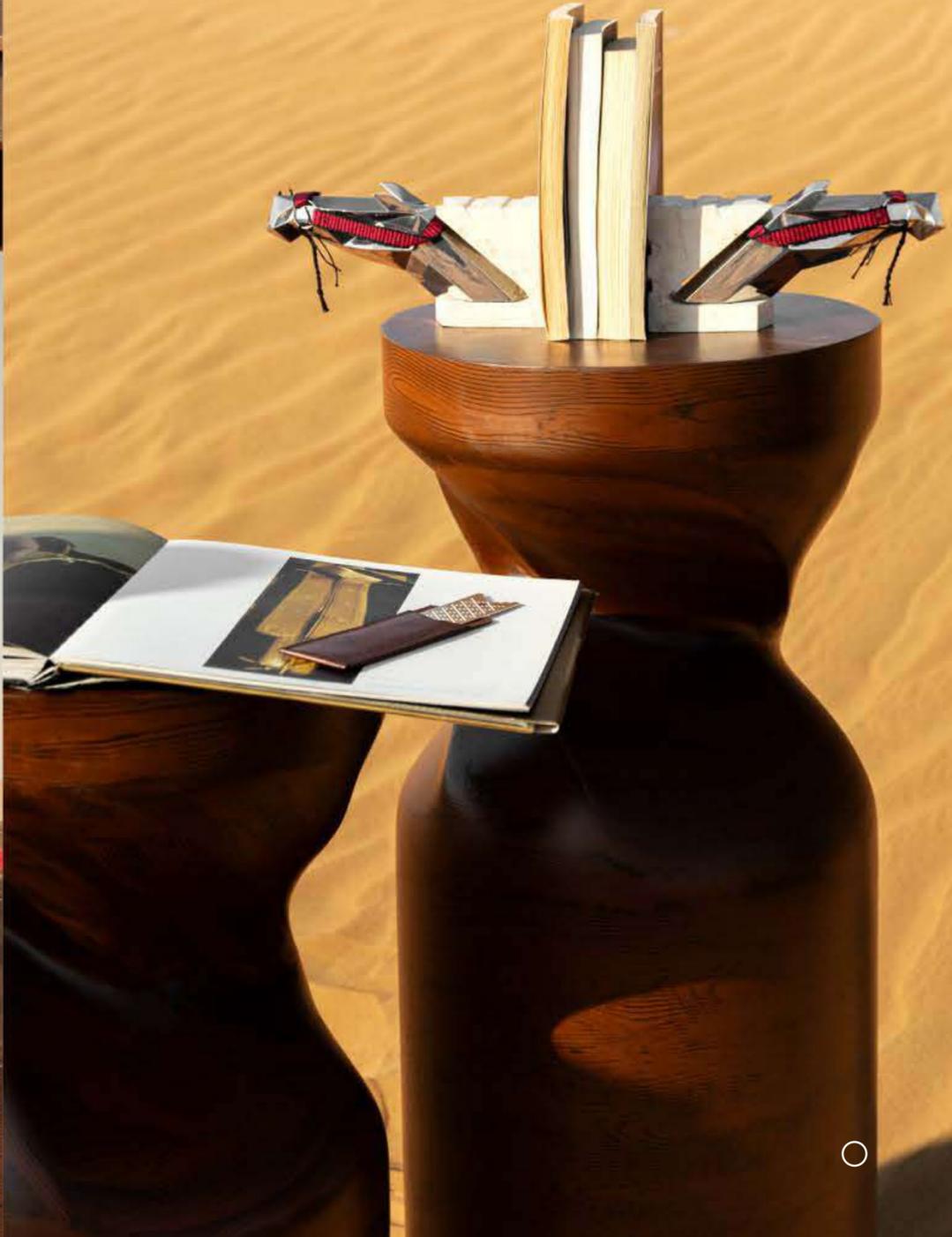


Saudi
Artisanal
Company
شركة
الفنون
السعودية



Saudi
Artisanal
Company
شركة
الفنون
السعودية

TatimmahAgency



H10

شركة Saudi
حرف Artisanal
السعودية Company





انقر للمشاهدة - Tap to watch



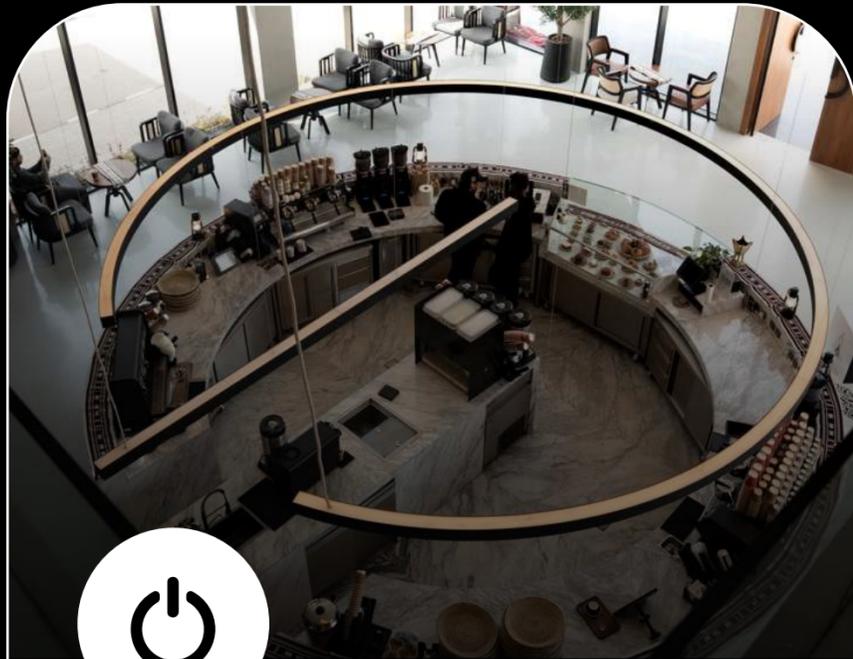
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انقر للمشاهدة - Tap to watch



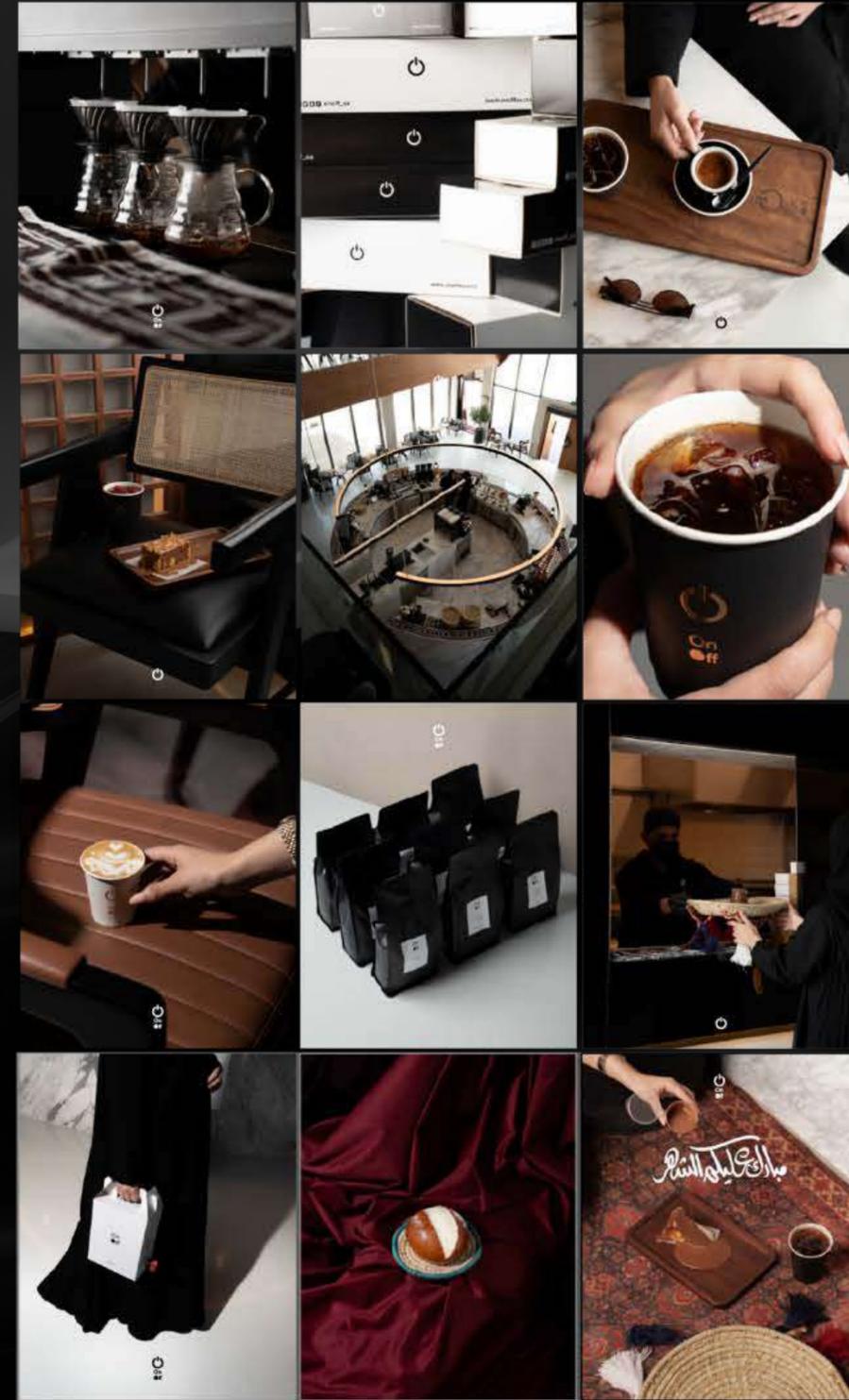
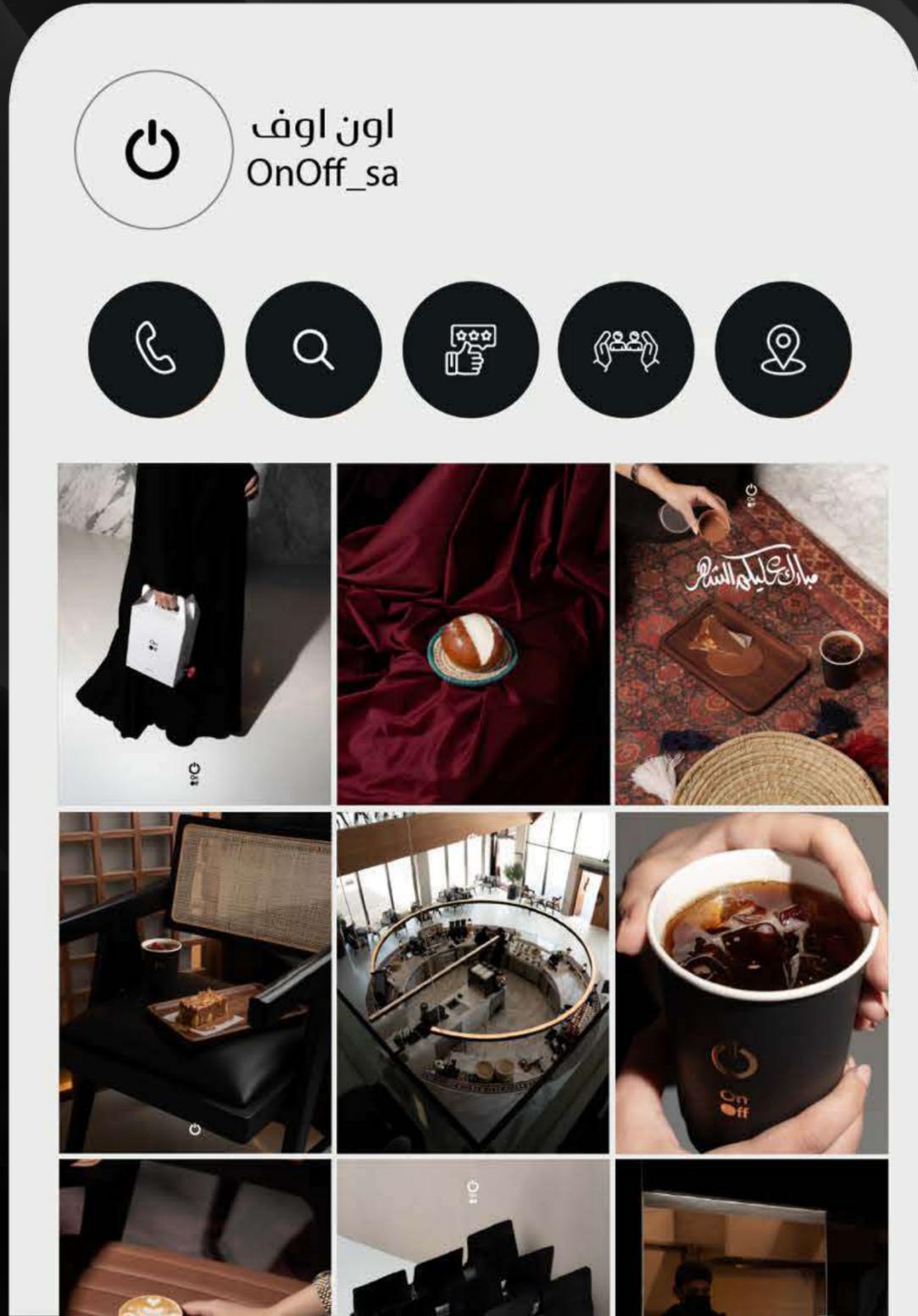
انقر للمشاهدة - Tap to watch

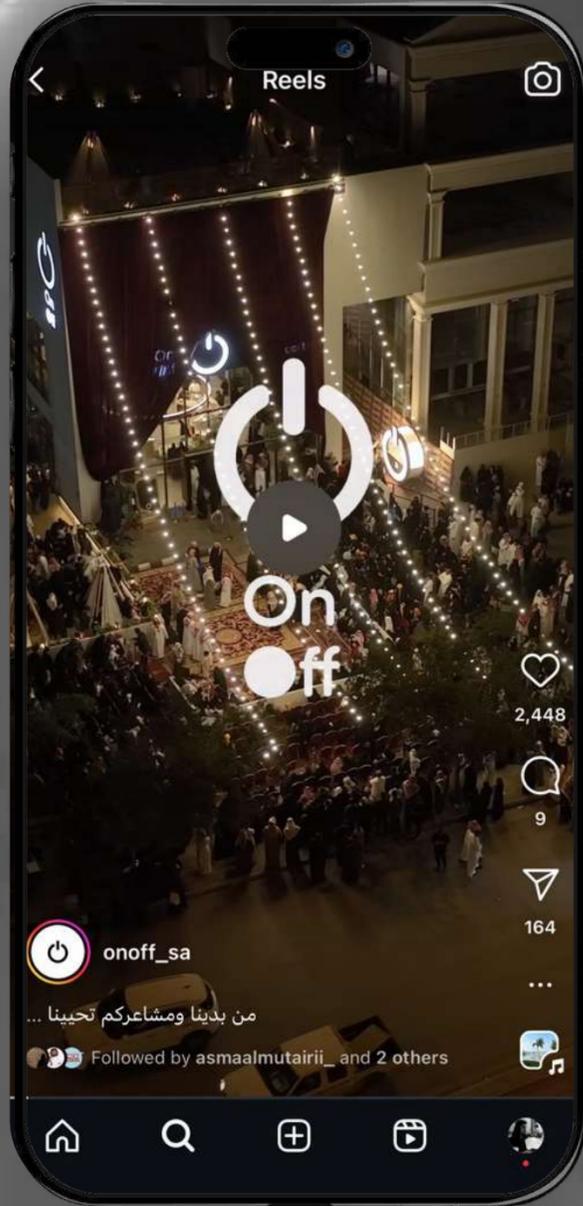


ON OFF Coffee – Riyadh Social Media Management & Creative Campaigns

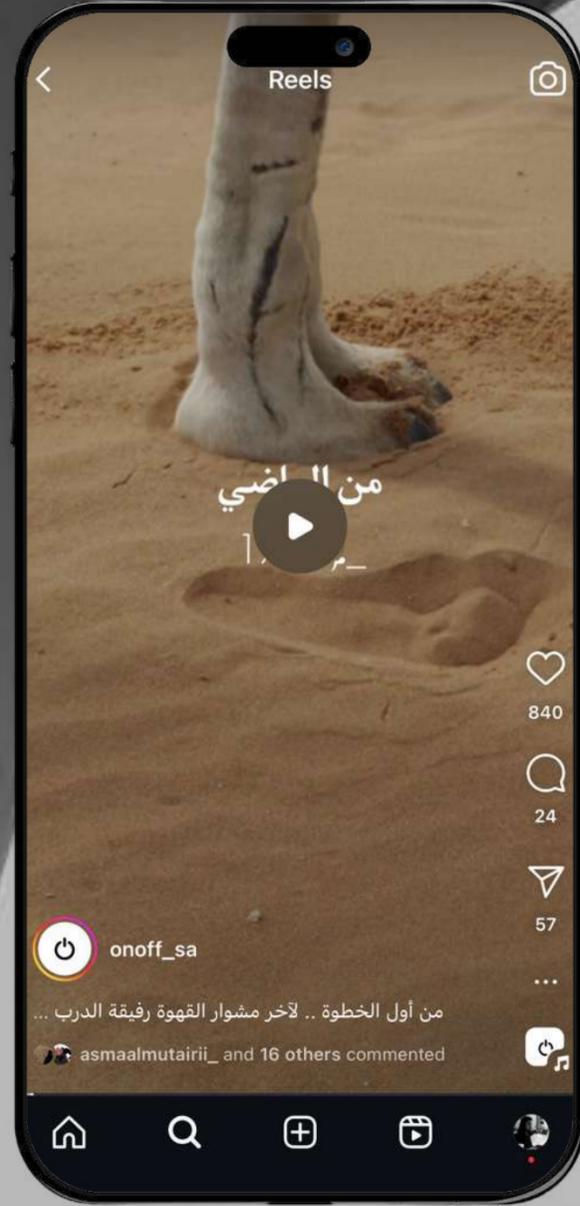
ON OFF Coffee is one of Riyadh's leading specialty coffee brands, with over 50 branches and a vibrant, modern identity. Tatimmah helped strengthen its digital presence through comprehensive social media management—covering strategy, content creation, design, and publishing. We also crafted innovative digital campaigns and custom visuals for in-store occasions, boosting engagement and deepening the brand's connection with its audience.







انقر للمشاهدة - Tap to watch



انقر للمشاهدة - Tap to watch



انقر للمشاهدة - Tap to watch



انقر للمشاهدة - Tap to watch



صندوق
الخيال

حيث تكمن المتعة وحماس التجربة



صندوق
الخيال

Magic box

Marketing Strategy Management and Visual Identity Development

Fantasy Box is a training program by the Theatre and Performing Arts Commission aimed at developing talents in magic tricks and puppet theatre through educational workshops.

The identity is inspired by the world of wonder and magic, featuring a vibrant and colorful design. The Tatimmah team worked on visual and verbal identity development and managed marketing strategies in collaboration with the commission.



**مخندوق
الخيال**

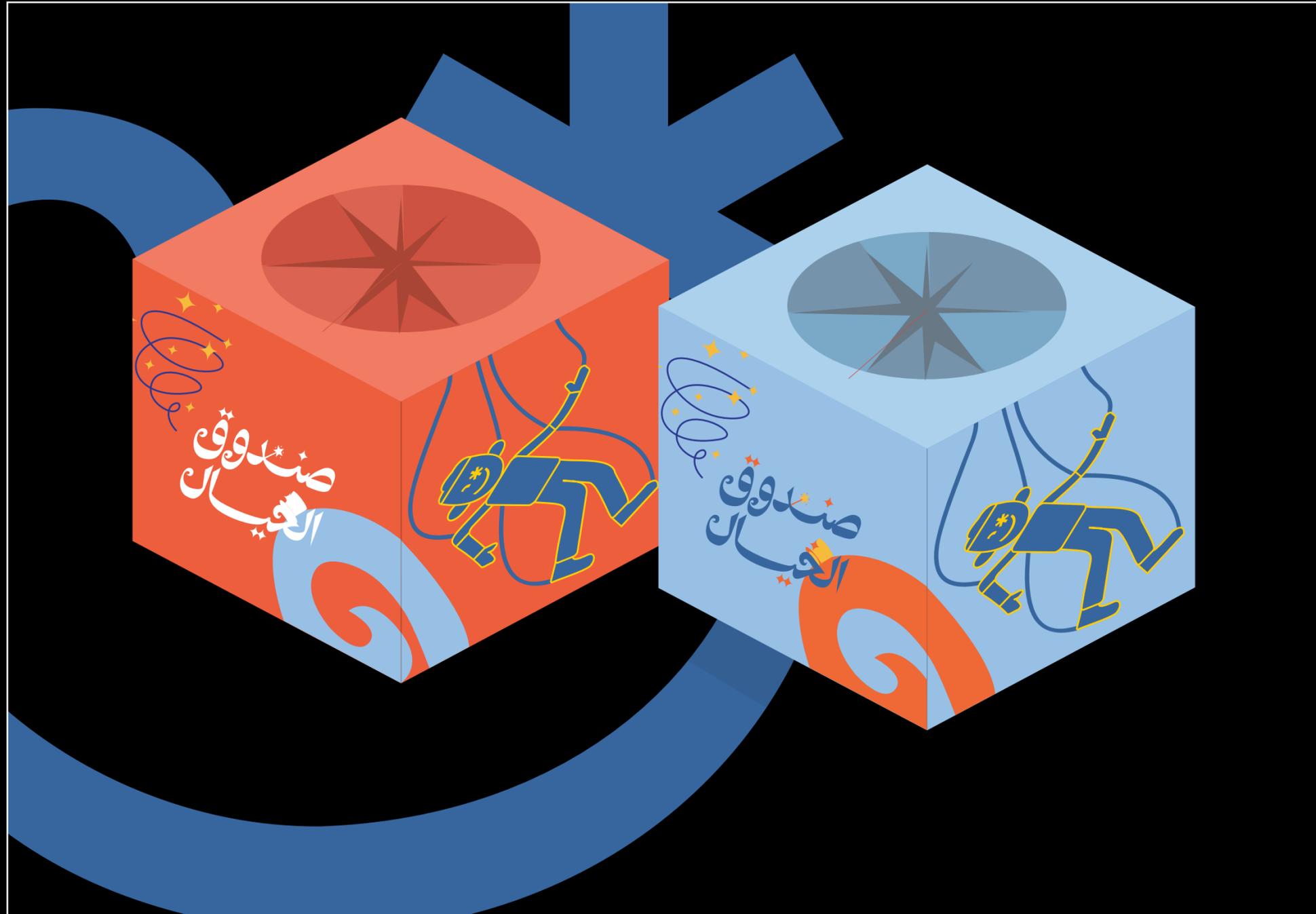
ورشة مسرح الدمى للصغار

على خشبة المسرح
تسطع مواهب الصغار
في ورشة تعلم فن ألعاب
الخفة ومسرح الدمى
للصغار

23 يوليو - 3 أغسطس 2023 📅
الرياض 📍

MOCPerformArt
performingarts.moc.gov.sa

هيئة المسرح والفنون الأدائية
Theater and Performing Arts Commission



صندوق
الخيال

خيالك يوصلك لأبعد مكان

صندوق
الخيال

عالم من الإبداع
في صندوق الخيال

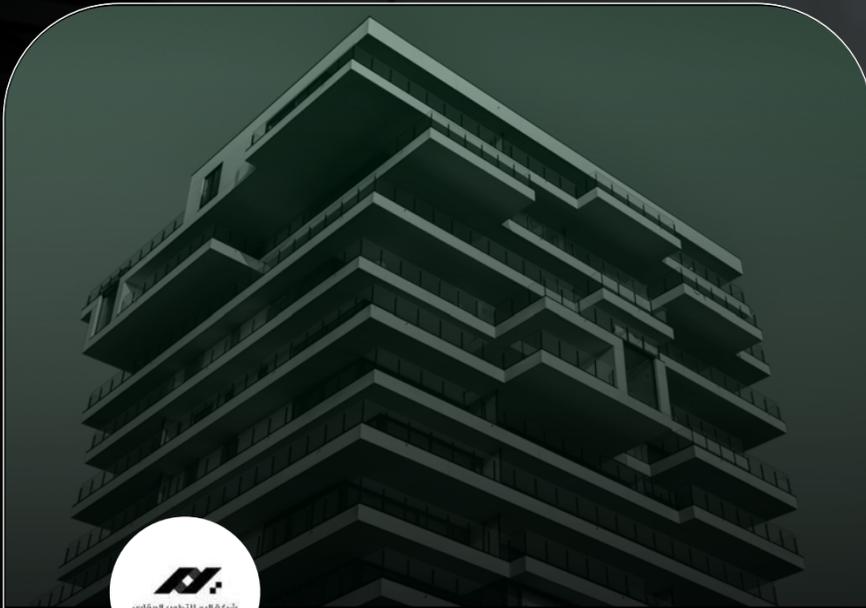
صندوق
الخيال

حيث تكمن المتعة
وحماس التجربة





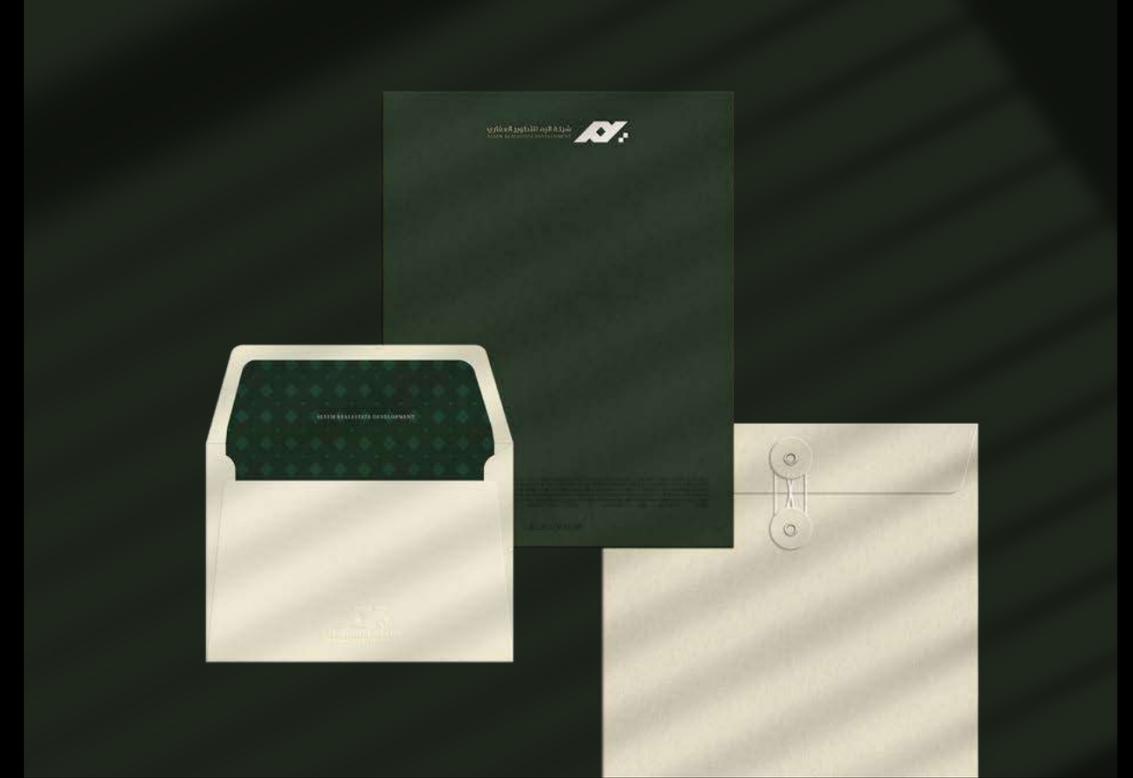
شركة اليم للتطوير العقاري
ALYEM REAL ESTATE DEVELOPMENT



Alyem RealEstate Development Rebranding

Al-Yem is a Saudi real estate development company with 20 years of experience in the Eastern Province. It focuses on innovative investment projects that align with Vision 2030, providing modern living environments that meet community needs.

Tatimmah Agency designed a new visual identity for Al-Yam, blending Arab heritage with contemporary simplicity to reflect the quality of its projects and present the brand professionally.





BAC Bakery – Riyadh **Brand Refresh & Social Media Revamp**

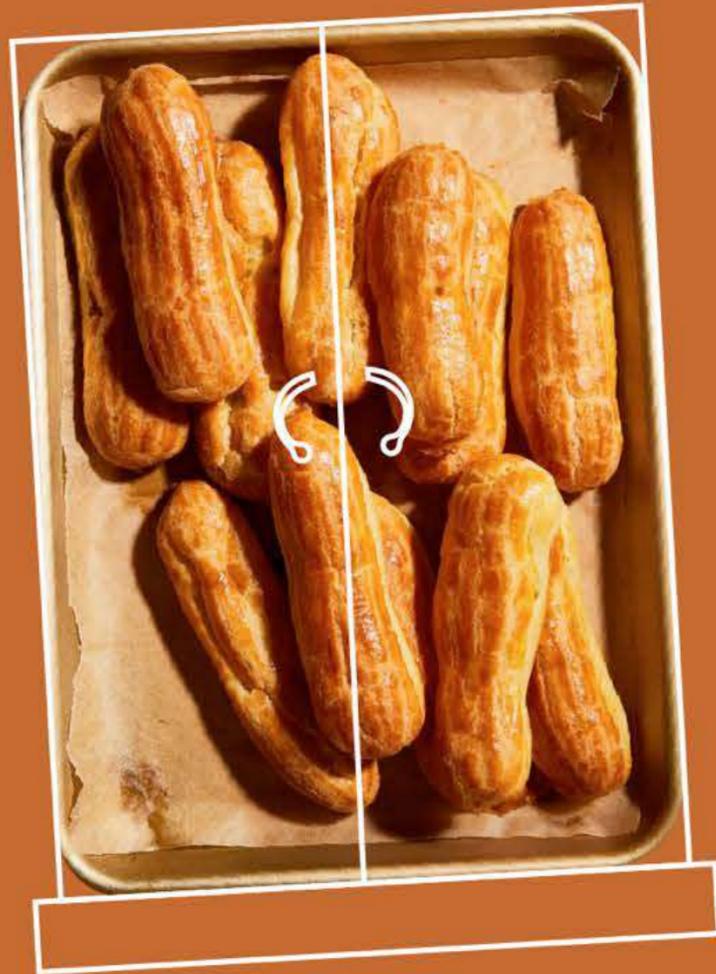
Tatimmah partnered with BAC Bakery to revamp its visual identity and elevate its digital presence. We crafted a cohesive and modern brand system that highlights the bakery's artisanal quality and inviting atmosphere. Through strategic content planning, creative direction, and platform management, we transformed BAC's social media into an engaging experience that resonates with its audience and reinforces its market position.



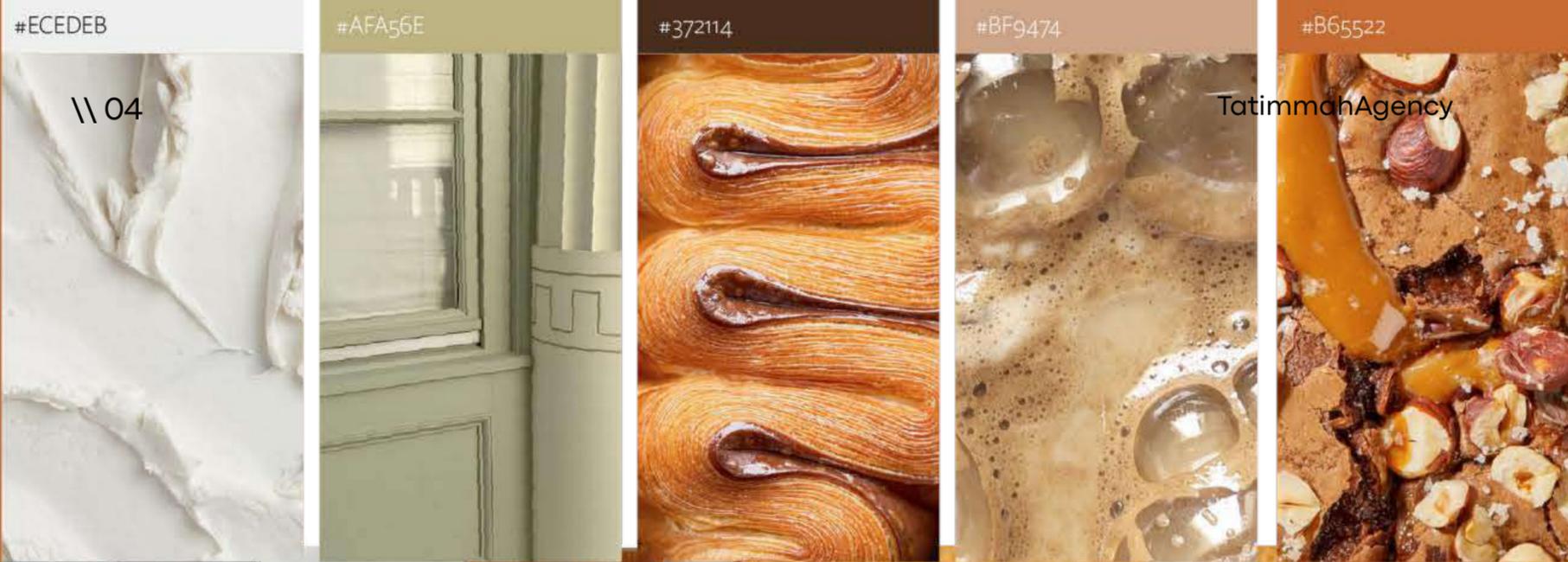


BAC

Bakehouse & cafe



You're always welcome **BAC!**



\\ 04

TatimmahAgency



Make yourself at home!



ENTER YOUR NEW DOOR! 2024

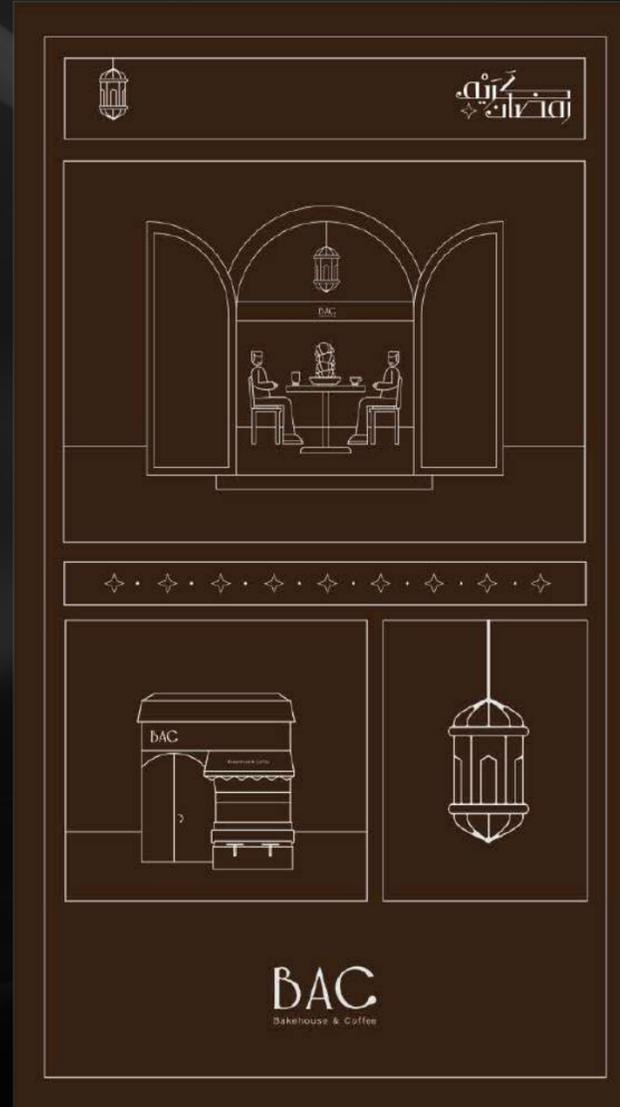
BAC
Bakery & Coffee

باك بيكري
BacBakery

Say hello

to the new look!

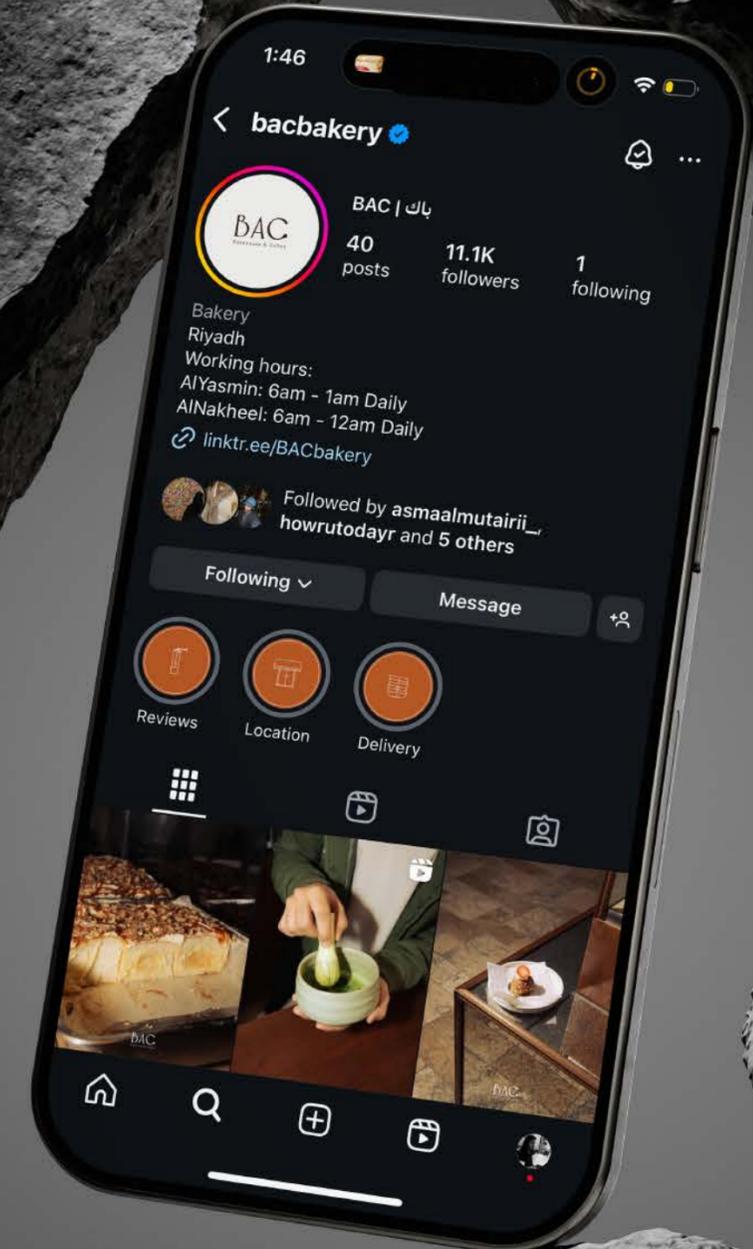






BAC Bakery - خطة النشر

اليوم	التاريخ	الوقت	النوع	محتوى النص	المنصة	رابط المنشور	رابط الصورة	النشر المستلزم
SAT	16/2/2025							
MON	17/2/2025	2PM	Post	مشاركتي النص	Instagram			
WED	19/2/2025	12PM	Post	مشاركتي الصورة	Instagram			
FRI	21/2/2025	12PM	Post	مشاركتي الفيديو	Instagram			
SUN	23/2/2025	2PM	Post	مشاركتي الصورة	Instagram			
WED	26/2/2025	12PM	Post	مشاركتي الفيديو	Instagram			
FRI	28/2/2025	12PM	Post	مشاركتي الصورة	Instagram			
SAT	1/3/2025	2PM	Post	مشاركتي الفيديو	Instagram			
WED	5/3/2025	7PM	Post	مشاركتي الصورة	Instagram			





انقر للمشاهدة - Tap to watch



انقر للمشاهدة - Tap to watch



انقر للمشاهدة - Tap to watch



Falaq Brunch – Abha **Rebranding & Social Media Management**

Falaq is one of Abha's leading breakfast and brunch destinations, known for its refined atmosphere and modern dishes. Tatimmah restructured the brand's visual identity to align with its unique character and elevate its visual presence. The scope included a unified visual system and brand applications, as well as full social media management—covering strategy, content, design, and publishing—to deliver a cohesive and engaging brand experience across all touchpoints.



BEFORE



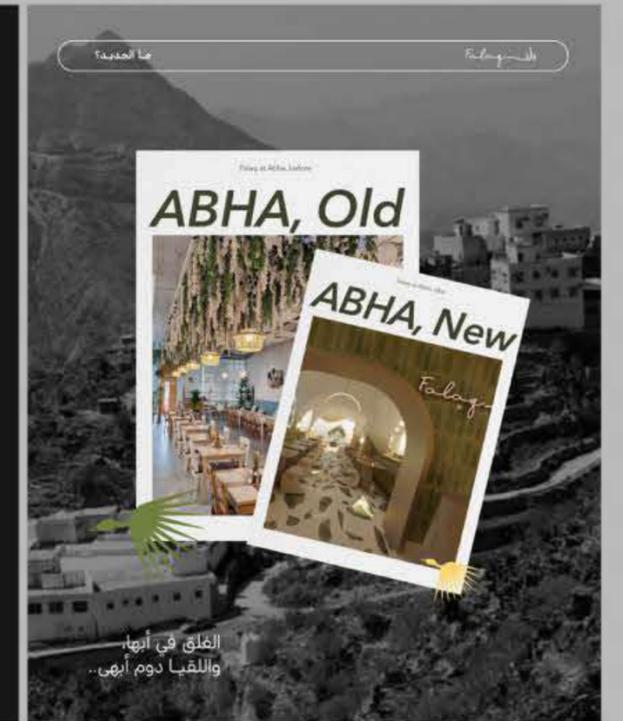
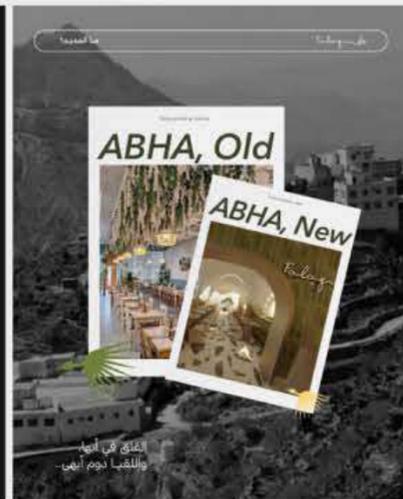
AFTER

Falag فلق





فلق
FALAQ



Invitation Idea & Design

Full Brand identity development



شكراً فلق على الدعوة الرهيبة
@falaq.sa





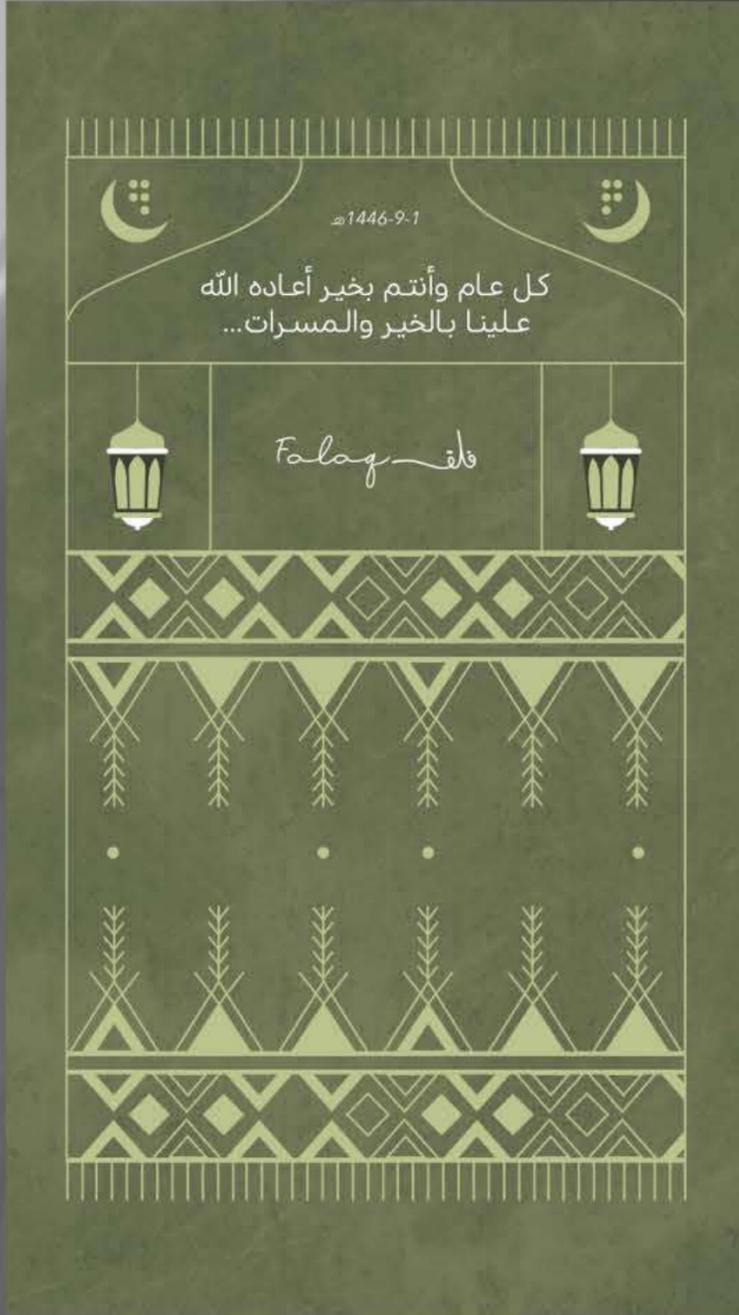
لون القميص

لون البنطال
أو
لون البنطال والقميص

ملاحظة // القامة مقترحة

قائمة اللقمشة

Twill Fabric





مقطن
MAQTAN

Maqtan

Complete visual identity design and structure, including digital and print applications

"Maqtan" project was created to be a warm and safe haven that combines comfort and luxury, offering an exceptional experience that balances exploration and tranquility. The "Maqtan" identity was inspired by Saudi nature, specifically the mountains and desert, with touches that reflect generosity and authenticity. The identity was designed to blend simplicity and beauty to highlight its authenticity and modernity. Our team worked on creating the direction of the "Maqtan" project, and designing a logo that reflects the spirit of the identity and the project's requirements, to ensure a distinctive identity that combines authenticity and uniqueness.





مأقطن
MAQTAN









samolji

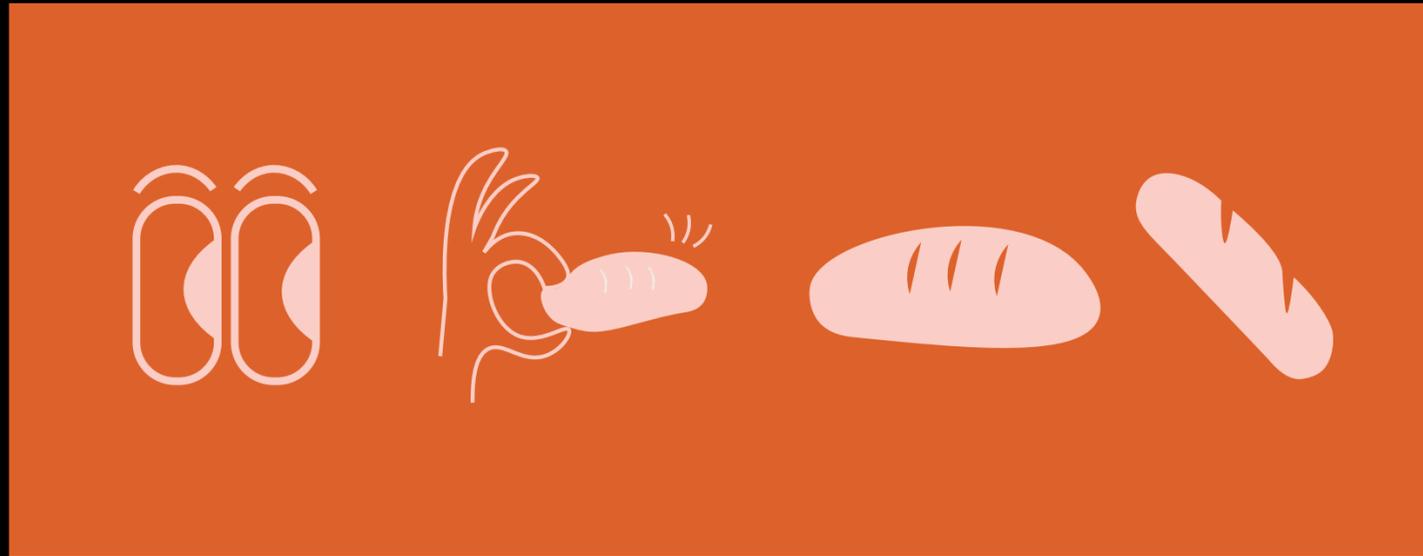
Complete visual identity design and structure, including digital and print applications

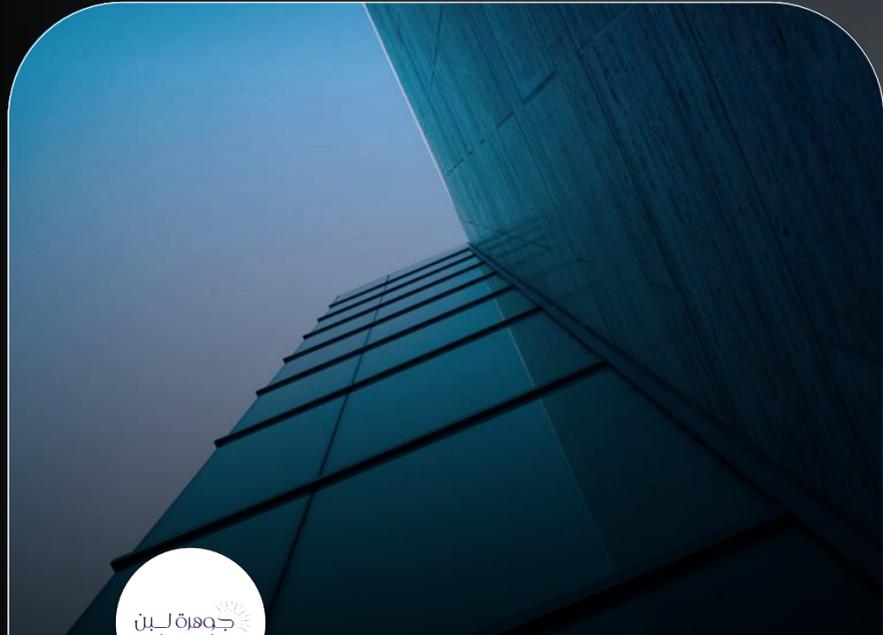
"Samolji" Project was created to shake the F&B market and redefine the meaning of Saudi "Buffyas" offering fast pace traditional breakfast meals with the modern market standards while keeping prices down. Our team worked on creating a unique "eye catching" brand that you would not miss while passing by. From the concept to the visual identity to the brand elements and packaging.



صامولجي







Jawharat Laban
Visual Identity and Application Design

Jawharat Laban is a real estate project in Wadi Hanifa, developing residential and commercial units with innovative standards that offer a modern lifestyle.

The logo is inspired by the shape of a gem with a geometric design that reflects brilliance and distinction. Our team worked on developing the visual identity and designing commercial applications and the surrounding fence of the project.



جوهرة لبن
Jawharat Laban





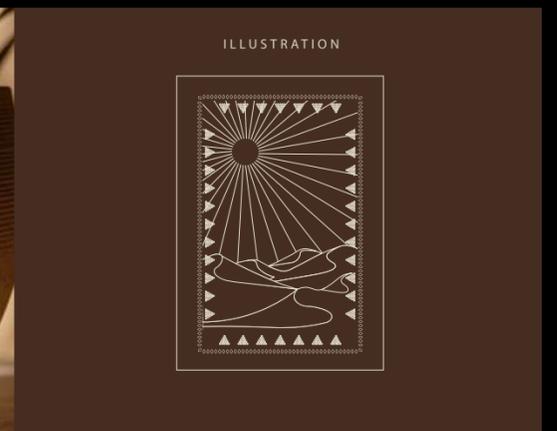
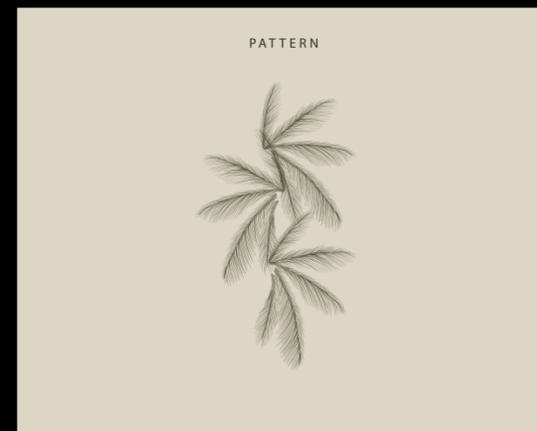
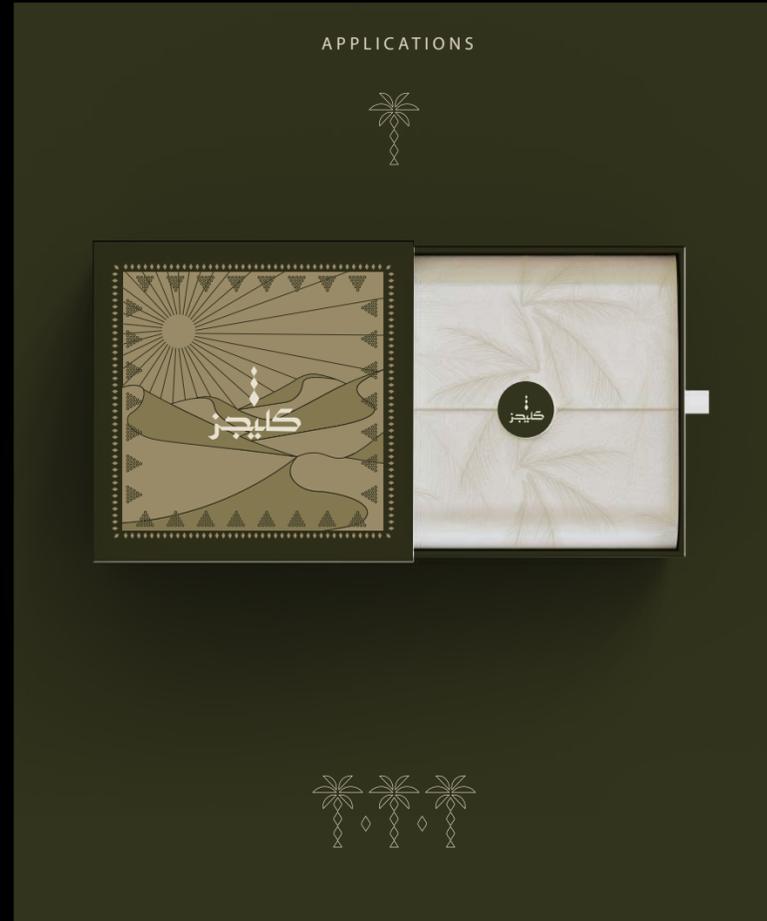


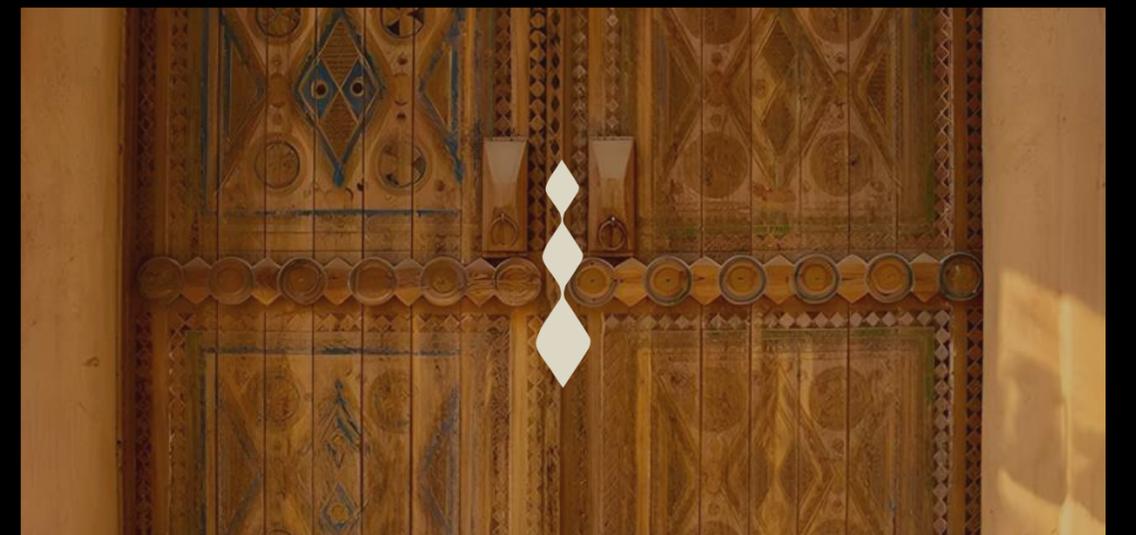
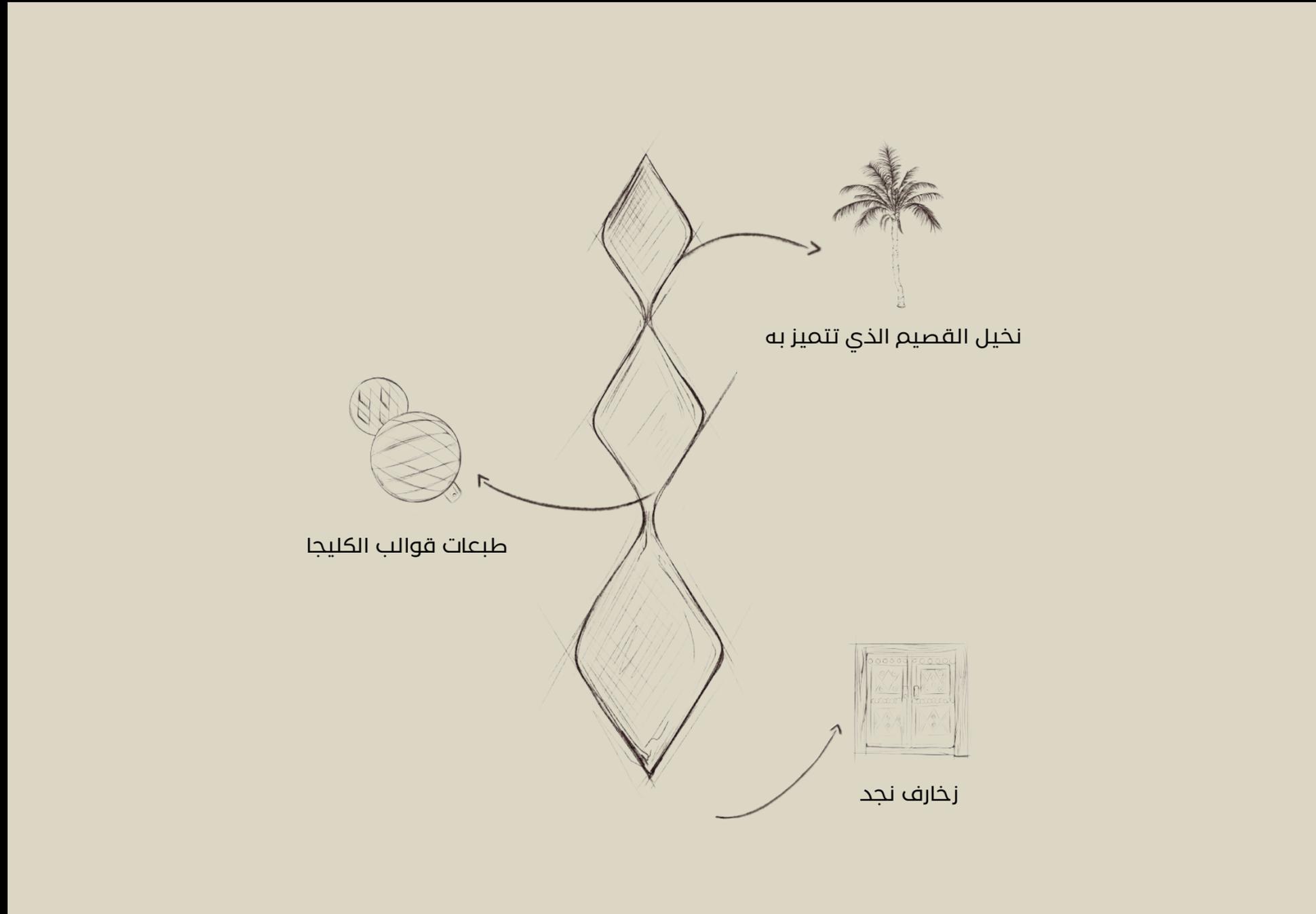
Klijs

Complete visual identity design and structure, including digital and print applications

Klijs offers Klija with a modern twist inspired by Najdi heritage, with a focus on creating new flavors. The identity was inspired by the Qassim environment, incorporating elements of palm trees, Klija molds, and Najdi motifs. Our team worked on developing it, from the logo to the packaging and branding applications.

كليبرز







Anbar **Building Visual Identity and Applications**

Anbar Real Estate Development Project offers residential and commercial units with modern designs and integrated facilities, strategically located to combine comfort and luxury.

The identity was inspired by the geometric frame, building roofs, and the letter "A," the first letter of the brand name. Our team developed the logo and created the complete visual identity and its applications.



انبار
ANBAR



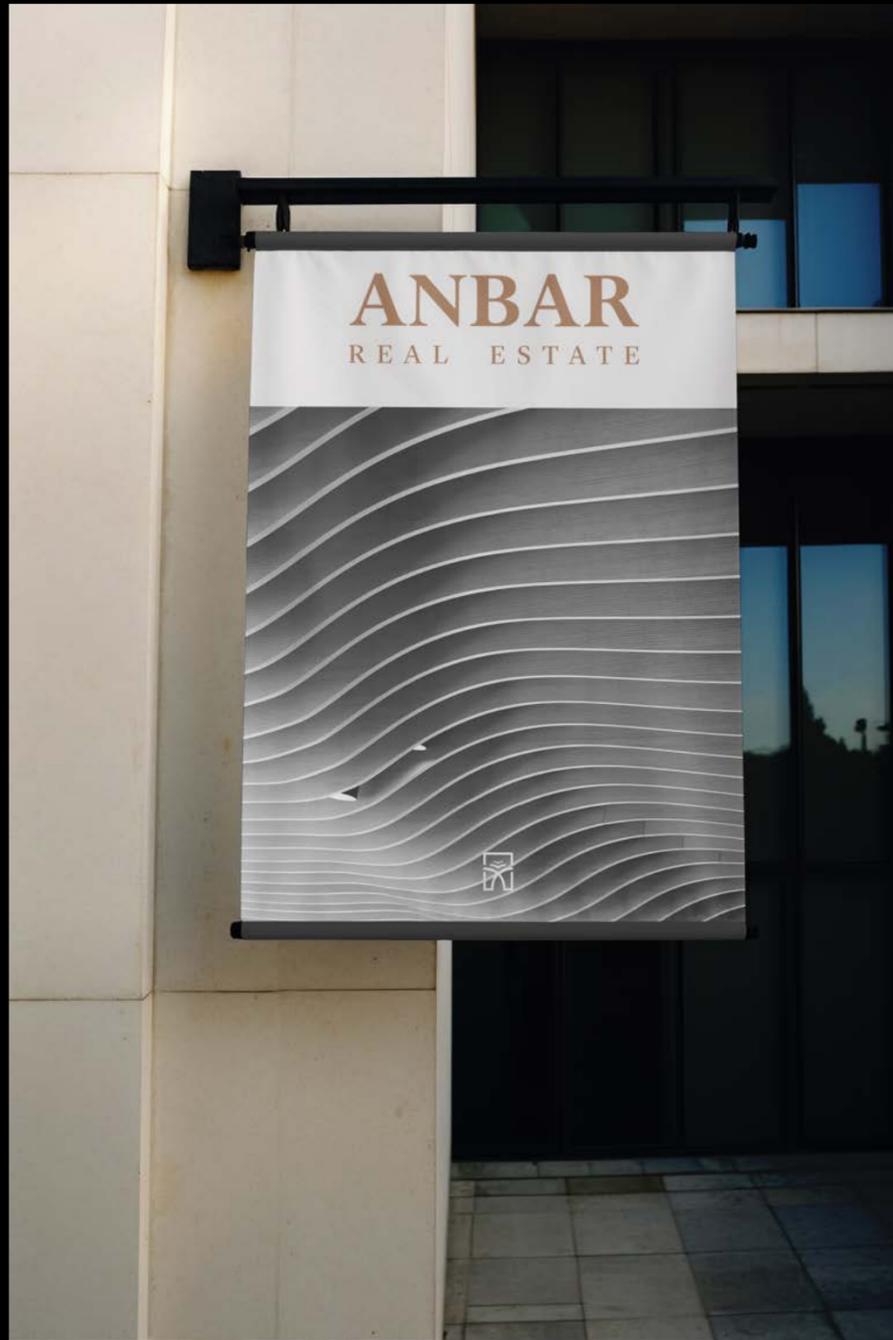


العنوان الرئيسي
العنوان الثانوي

هذا النص هو مثال لنص يمكن أن يستبدل في نفس المساحة، لقد تم توليد هذا النص من مولد النص العربي، حيث يمكنك أن تولد مثل هذا النص أو العديد من النصوص الأخرى إضافة إلى زيادة عدد الحروف التي يولدها التطبيق. إذا كنت تحتاج إلى عدد أكبر من الفقرات يتيح لك مولد النص العربي زيادة عدد الفقرات كما تريد، النص لن يبدو مقسماً ولا يحوي أخطاء لغوية، مولد النص العربي مفيد لمصممي المواقع على وجه الخصوص، حيث يحتاج العميل في كثير من الأحيان أن يطلع على صورة حقيقية لتصميم الموقع، ومن هنا وجب على المصمم أن يضع نصوصاً مؤقتة على التصميم ليظهر للعميل الشكل كاملاً، دور مولد النص العربي أن يوفر على المصمم عناء البحث عن نص بديل لا علاقة له بالموضوع الذي يتحدث عنه التصميم فيظهر بشكل لا يليق. إنه مثال نما جيداً وموثقاً.

هذا النص هو مثال لنص يمكن أن يستبدل في نفس المساحة، لقد تم توليد هذا النص من مولد النص العربي، حيث يمكنك أن تولد مثل هذا النص أو العديد من النصوص الأخرى إضافة إلى زيادة عدد الحروف التي يولدها التطبيق. إذا كنت تحتاج إلى عدد أكبر من الفقرات يتيح لك

توقيع المالك





JAREED

Jareed Visual Identity Development

Jareed, a brand specializing in ceramic artifacts and products, reflects Saudi culture through a contemporary artistic approach. The identity is inspired by palm fronds, symbolizing the national heritage with a modern abstract style.



جرید JAREED







Glor

Complete visual identity design and structure, including digital and print applicationsg

"Glor" Project was created to be a unique luxurious expression to the sweets sector and specializes in presenting high end chocolates. Our team worked on creating an exclusive brand that is as pleasing to the eye as the taste of their products, Focusing on Luxury , Modernity and elegance.

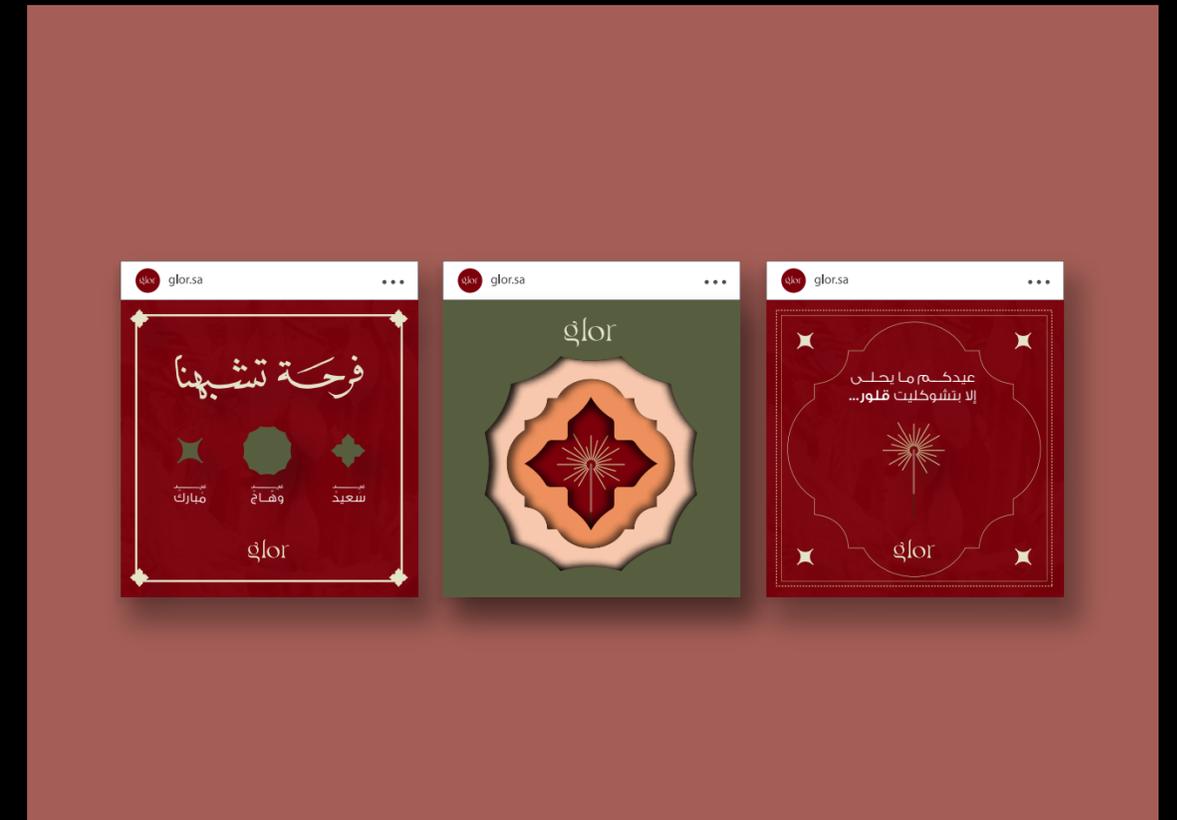


glor











Clients

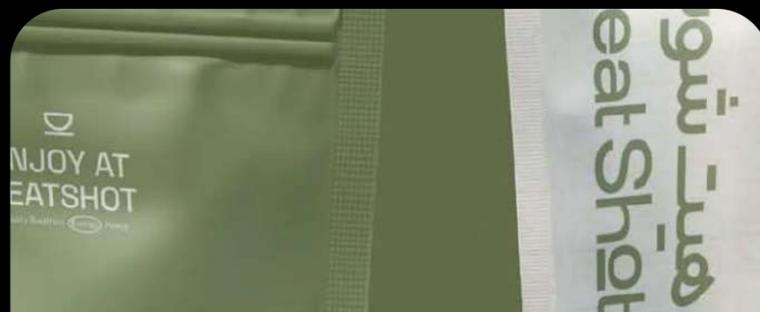
**Clients
Visual Identities**

A Glimpse of Our Creative Touch in Cafés and Restaurants
With a spirit of creativity and innovation, we craft unique identities for each project, delivering diverse services that give cafés and restaurants a distinctive character in a rapidly evolving world.





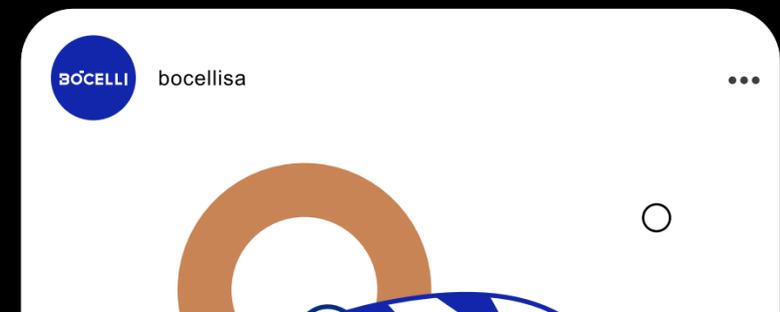
MAXICAN X SAUDI



FatimmaAgency



APPLICATIONS





THANK YOU !